

# IFACCA Report No. 16

April 2014

We are delighted to provide members of IFACCA's worldwide network with this report on our activities since September 2013. The past six months have seen a number of major projects come to fruition with the high point being the highly successful staging of the 6<sup>th</sup> World Summit on Arts and Culture in Santiago, Chile. Thank you all for your continuing support for IFACCA and we look forward to working with you in 2014.

**Sarah Gardner, Executive Director**

## 6<sup>th</sup> World Summit 2014 – Report released

The 6<sup>th</sup> World Summit on Arts and Culture, jointly hosted by IFACCA and the Consejo Nacional de la Cultura y las Artes (CNCA) of Chile brought together almost 400 people from 67 countries to debate global issues that currently impact on the arts, government and society. A full illustrated report on the Summit – the first to be held in Latin America – was published last month and is available at the official Summit website ([artsummit.org](http://artsummit.org)), together with:

- Highlights – a short and lively video prepared by Fundación Imagen de Chile
- Videos/presentations on each session
- A selection of Summit images; and
- Media releases and coverage

## Malta to host 7<sup>th</sup> World Summit in 2016

The final day of the World Summit saw the official handover from the CNCA to the Malta Council for Culture and the Arts (MCCA) as the host of the next World Summit. The 7<sup>th</sup> World Summit will be held in Valletta at the Mediterranean Conference Centre, in 2016 (dates to be confirmed), and will be a key event in the run-up to the Maltese EU Presidency in 2017 and Valletta's role as a Capital of Culture in 2018.

## 5<sup>th</sup> General Assembly – new board elected

IFACCA's 5<sup>th</sup> General Assembly was held on 13 January and attended by national members (34), affiliate members (7) and staff. At the meeting, IFACCA members elected five new board members: Felipe M. de Leon (Philippines); Dong Zhanshun (China); Kerstin Brunnberg (Sweden); Mwajim Malgwi Maidugu (Nigeria); and Datuk Norliza Binti Rofli (Malaysia).

The board members re-elected were Alan Davey (England) as Chair, Poul Bache (Denmark) as Treasurer, Bilel Aboudi (Tunisia) and Stephen Wainwright (New Zealand). Elise Huffer (Fiji) continues in her board role. For profiles of each board member see [ifacca.org/board/](http://ifacca.org/board/).

Official representatives also voted on revisions to the IFACCA constitution ([ifacca.org/constitution](http://ifacca.org/constitution)). Draft minutes of the meeting are at [ifacca.org/ifacca\\_events/fifth-ifacca-general-assembly/](http://ifacca.org/ifacca_events/fifth-ifacca-general-assembly/). If you have any comments or amendments, please contact the Secretariat at [info@ifacca.org](mailto:info@ifacca.org).

## Report to members for 2011-2014

At the General Assembly, members received the *IFACCA Report to Members 2011-2014*, detailing our activities since the 5<sup>th</sup> World Summit. A copy of the Report will be sent to all members not able to be present and is available at [media.ifacca.org/files/FINAL\\_Report\\_to\\_IFACCA\\_members2011-14ENGwithcover.pdf](http://media.ifacca.org/files/FINAL_Report_to_IFACCA_members2011-14ENGwithcover.pdf)

## Lunch hosted by Minister-Presidente

Prior to the General Assembly, a welcome lunch for all members was held at the Sheraton Hotel, hosted by Roberto Ampuero, Minister-President of the CNCA.

## CEO Seminar – training needs shared

The 4th CEO Leadership Seminar, held on 12 and 17 January, was attended by 38 CEOs of IFACCA member agencies based in 29 countries. The seminar provided an opportunity for CEOs to hear from their colleagues on issues of leadership in arts funding, reflect on the challenges of being leaders of government agencies that support the arts and culture, and share learning about their successes and failures.

The seminar was facilitated by Russell Willis-Taylor, President and CEO of National Arts Strategies (USA) and included presentations by Alison Tickell, CEO of Julie's Bicycle (England) and several IFACCA members.

The seminar resulted in CEOs agreeing to share information on:

- Three skills they hoped to acquire;
- Two concepts that would help them to perform their jobs better;
- Their preferred method of learning; and
- Something they knew a lot about and would like to share.

In return, participants agreed to provide suggestions on how to improve on the three skills that their colleague wished to acquire.

The seminar agenda is available at [ifacca.org/ifacca\\_events/fourth-ceo-leadership-seminar/](http://ifacca.org/ifacca_events/fourth-ceo-leadership-seminar/).

### **Two board meetings held in Santiago – and next meeting to be held in Fiji**

The IFACCA board met twice during the week of the 6<sup>th</sup> World Summit. The next meeting will take place in July in Suva, Fiji, hosted by the Fiji Arts Council and the Department of National Heritage, Culture and the Arts.

We are grateful for our members' support in hosting board meetings and members' suggestions for agenda items or requests for copies of minutes are welcome.

### **Regional networking in 2014**

IFACCA members in Africa, Asia, Europe, the Americas and the Pacific participated in IFACCA regional chapter meetings on the final day of the World Summit. The agendas and minutes for each of the regional chapters can be found on IFACCA's Regional Events pages at [ifacca.org/ifacca\\_events/regional/](http://ifacca.org/ifacca_events/regional/).

Future meetings planned for 2014 include:

- 11<sup>th</sup> Asian Chapter meeting, hosted by the Ministry of Tourism and Culture Malaysia on 23-27 May in Kuala Lumpur.
- 11<sup>th</sup> European Chapter meeting, hosted by the Lithuanian Council for Culture on 15-17 September in Vilnius

Regional fact sheets and web pages which contain information on members, the role of IFACCA's regional coordinators, events, and key issues, are available from: [ifacca.org/membership/regional\\_chapters/](http://ifacca.org/membership/regional_chapters/).

### **New regional grouping for the Americas – meets in Chile and then in Costa Rica**

At the Chile meeting, IFACCA members from Latin America and the Caribbean agreed to join those from North America to form an Americas Regional Group. At the conclusion of the meeting members accepted the invitation of the Ministry of Culture and Youth of Costa Rica to host the 2<sup>nd</sup> Americas Regional Group meeting in conjunction with the VI Iberoamerican Conference on Culture. The meeting took place in San José on 11 April and a report will be available soon.

### **Strategic Plan for 2015-2018 and Members' Survey – we welcome input**

During 2014, the IFACCA board will prepare a new Strategic Plan. We welcome members' involvement in this process, particularly through the feedback received during the World Summit and General Assembly, a members' survey (to be distributed this month) and a survey of ACORNS subscribers. Members will also discuss future priorities and activities at meetings of IFACCA's regional groups.

### **IFACCA advocates for inclusion of culture in the Sustainable Development Goals**

In partnership with other key international culture networks: United Cities and Local Government Agenda 21 for Culture, Culture Action Europe, the International Federation of Coalitions for Cultural Diversity, Arterial, International Music Council, ICOMOS etc, and in consultation with UNESCO, IFACCA has developed a Statement calling on governments and policy makers to include culture in the UN's post-2015 Sustainable Development Goals (SDGs).

The process for setting the SDGs is complex and political with many competing agendas – in which culture is very poorly recognised.

Three main processes are underway:

- an Open Working Group (OWG) [sustainabledevelopment.un.org/owg.html](http://sustainabledevelopment.un.org/owg.html) comprising nearly 70 member states sharing 30 seats. Of the 19 focus areas currently being refined to become the SDGs, culture is virtually absent.
- A round of global consultations on six themes, one of which is culture and development and led by UNESCO in cooperation with UNFPA and UNDP. <http://www.unesco.org/new/en/media->

services/single-view/news/culture\_and\_development\_a\_thematic\_focus\_of\_the\_second\_round\_of\_post\_2015\_consultations/back/9597/#.U09C1IWSzh5

- a UN Thematic Debate on Culture and Sustainable Development on 5 May [un.org/en/ga/president/68/events/culture\\_sd.shtml](http://un.org/en/ga/president/68/events/culture_sd.shtml).

With our partners, we aim to launch a website and related campaign to encourage other organisations and networks to spread the message 'The future we want includes culture'. The recognition of culture's role as an 'enabler and driver of sustainable development' is vital as the SDGs determine how billions of dollars in development aid will be allocated in the next 15 years. Details will be available soon via ACORNS and at [ifacca.org/topic/culture-and-development/](http://ifacca.org/topic/culture-and-development/).

### New IFACCA research reports

Research projects completed since September include:

- *D'Art 46 Arts Panorama: International Overview of Issues for Public Arts Administration* (arising from a collaboration with the CNCA for the 6th World Summit) [media.ifacca.org/files/ArtsPanoramaENG.pdf](http://media.ifacca.org/files/ArtsPanoramaENG.pdf)
- *Cultural Policy Quick Facts*: based on a new IFACCA database – more soon.
- *D'Art 46 Government's Role in Encouraging Support for the Arts from the Private Sector: Preliminary Draft*
- *D'Art 34 Arts and ecological sustainability: Interim Report*

Final versions of the last three reports will be published in May and June. Other research projects in development during 2014 cover models and methodologies of arts funding, and culture and development.

### Research Précis for 2001-2013 published

An updated version of the IFACCA Research Précis, launched at the 6<sup>th</sup> World Summit, provides summaries and reference information for the 47 research papers and reports published by IFACCA from 2002 to the present. The précis is available at [media.ifacca.org/files/IFACCAResearchJan2014.pdf](http://media.ifacca.org/files/IFACCAResearchJan2014.pdf)

### Researchers' Meeting set for Germany

IFACCA will organise the 4<sup>th</sup> Researchers' Meeting on 7-9 September, immediately prior to the International Conference of Cultural

Policy Research (9-12 September 2014) in Hildesheim, Germany. Members will be sent an invitation in April.

### WorldCP – new profiles launched

In December 2013, WorldCP profiles for India, South Korea and Vietnam were launched and in January 2014 a profile for Chile was launched in English and Spanish. A number of other profiles are expected to be published during 2014.

A Spanish version of the WorldCP website ([www.worldcp.org](http://www.worldcp.org)) was launched in January.

The WorldCP International Working Group, including representatives of partner organisations, regional editors and profile authors, met during the Summit in January.

### Background

IFACCA was nominated by the founders of the highly regarded *Compendium of Cultural Policies and Trends in Europe* ([www.culturalpolicies.net](http://www.culturalpolicies.net)), the Council of Europe and the ERICarts Institute, to develop an international version of the Compendium as a tool for policymakers, researchers, advocates and the global community. 'WorldCP' aims to be a central, web-based and continuously updated database of country-specific profiles of cultural policies. With the support and cooperation of key regional organisations in Africa, Asia, the Americas, the Pacific and the Middle East, the data stored in the central database will also be able to be presented online in regional versions (like the existing European site). The database will also provide the capacity to monitor and analyse global trends in key aspects of cultural policies. News about the project is published on [www.worldcp.org](http://www.worldcp.org). If you are interested in being involved, please email [worldcp@ifacca.org](mailto:worldcp@ifacca.org).

### Environment and the arts – joint research nearing completion

Since the World Summit, when Alison Tickell, Chief Executive of Julie's Bicycle, ([www.juliesbicycle.com](http://www.juliesbicycle.com)) briefed members on progress on the research partnership with IFACCA, the final aspects of the research are being concluded in order to present:

- a survey of IFACCA members and key stakeholders, in order to collect examples of good practice in supporting artists or arts organisations with creative and practical responses to environmental

concerns and the identification of a range of resources and potential partners with whom to develop work in this area.

- identification of (i) tools and resources that could be utilised by arts councils/culture ministries in developing and developed countries (and in various languages), and (ii) potential regional 'delivery' partners, collaborative partnerships and pilot projects, including possible funding sources, models and partnerships.

Following a selective call to members, support for the research has been generously provided by the Arts Council Ireland and the Canada Council for the Arts. Other members wishing to take part in the project should contact the Secretariat at [info@ifacca.org](mailto:info@ifacca.org)

### **Advocacy good practice guide launched**

In December we launched the *IFACCA Good Practice Guide on Arts Advocacy: Advocacy arguments and an overview of national arts advocacy campaign case studies and good practice*

([media.ifacca.org/files/FINALAdvocacyGoodPracticeGuideJan2014.pdf](http://media.ifacca.org/files/FINALAdvocacyGoodPracticeGuideJan2014.pdf)). The Guide has been widely circulated and received positive feedback.

IFACCA also has a collection of over 100 good practice guides to assist arts councils and arts funding agencies to review, inform and improve their key functions: [ifacca.org/goodpractice](http://ifacca.org/goodpractice). We greatly value the willingness of members and colleagues to share their knowledge and experiences, and would be pleased to receive further suggestions for resources.

### **Symposium on Freedom of Expression**

A symposium on Freedom of Expression was held on 25-26 September 2013 in Edinburgh, Scotland. Hosted by the European Culture Parliament (ECP), in partnership with IFACCA and with support from Creative Scotland, the Symposium addressed the issues, challenges and current thoughts on the subject of freedom of expression as well as the role of culture in defining identity.

With funding provided by Creative Scotland, IFACCA supported a number of delegates from Commonwealth countries to attend the Symposium including:

- Dato' Norliza Binti Rofli, Director General, National Department for Culture & Arts, Ministry of Information, Communication & Culture, Malaysia
- Mr Tijaan Kamara, Chairman, National Council for Arts & Culture of The Gambia
- Ms Diane C Haylock, President, National Institute of Culture & History, Belize
- Ms Carole Karemera, Executive Director, Ishyo Arts Centre, Rwanda
- Dr Elise Huffer, Adviser, Human Development Programme, Secretariat of the Pacific Community, Suva Office, Fiji
- Mr Tuilagi Seiuli Allan Alo Va'ai, President, Samoa Arts Council
- Ms Arundhati Ghosh, Executive Director, India Foundation for the Arts

Several documents resulting from the event have now been published on the European Cultural Parliament website. Links to these documents are available at the [Symposium on Freedom of Expression event page at ifacca.org/ifacca\\_events/symposium-freedom-expression/](http://ifacca.org/ifacca_events/symposium-freedom-expression/).

### **IFACCA partners ASEF in Hanoi meetings**

Sarah Gardner and IFACCA's Research and Project Officer, Natasha Eves, attended three meetings in Hanoi, Vietnam in December 2013; the Asia-Europe Foundation Experts' Meeting and Public Forum - Creative Economy in Asia and Europe: Emerging Pillar of Economic Growth and Development, the WorldCP-Asia meeting and the 9<sup>th</sup> IFACCA Asian Chapter meeting.

### **Seminar on the Diversity of Cultural Expressions in Asia staged in Bangkok**

At the invitation of the UNESCO Bangkok office, IFACCA co-hosted a meeting of representatives of signatory countries from Asia-Pacific of the Convention on the Protection and Promotion of the Diversity of Cultural Expressions in Bangkok, Thailand on 4-6 March. Representatives and Convention focal points from nine countries (Bangladesh, Cambodia, China, India, Laos, New Zealand, Korea, Tajikistan and Vietnam) attended the meeting entitled 'Diversity of Cultural Expressions in Asia: Challenges and Perspectives on the Implementation of the 2005 Convention on the Promotion and Protection of the Diversity of Cultural Expressions'.

Other participants included guest speakers, Giselle Dupin (focal point for the 2005 Convention and representative of the Ministry of Culture of Brazil) and Danielle Cliche (Chief of UNESCO's Diversity of Culture Expressions Division and Secretary of the Convention, Paris) representatives from Thailand and Nepal, who attended as observers, Sarah Gardner, and Research and Project Officer, Natasha Eves.

As background to the meeting, IFACCA prepared a draft *'Analytical Report on Cultural Policies and the 2005 Convention in Asia'*. A final version of this will be available soon.

### **Suspension of ConnectCP**

We regret that on 7 April, we suspended the operation of the ConnectCP website, the international who's who of cultural policy, planning and research. IFACCA's review of ConnectCP undertaken during 2012 identified some major challenges for the project in light of the levels of user expectation created by enormously successful social media sites such as Linked In, Facebook and Academia.edu. The review identified a range of interactivity, security and data protection features that could substantially improve ConnectCP and broaden its impact and usage. During 2013 IFACCA approached a variety of funding sources to seek the support required to introduce such enhancements. However, despite significant efforts, IFACCA was unable to secure the financial resources necessary to undertake the enhancements required now and in the coming years.

We would like to take this opportunity to thank the coordinator, Dr Diane Dodd, and the project partners and experts for their support for ConnectCP which, during the past seven years, has provided global visibility, networking and international dialogue opportunities to over one thousand cultural policy professionals from 128 countries.

### **IFACCA invited to international meetings**

Sarah Gardner represented IFACCA at the Asia Culture Forum: Culture, Technology, Creativity held in Gwangju, South Korea on 7-9 September 2013 and the XXIII Iberoamerican Conference on Culture in Panama City on 13 September. She continued on to Edinburgh, Scotland where the 36<sup>th</sup> Board Meeting took place on 23-24

September, followed by the Symposium on Freedom of Expression on 25-26 September.

On 24-27 November 2013, Sarah participated as an expert speaker in the World Culture Forum in Bali, Indonesia, convened under the patronage of the President of Indonesia, HE Mr Susilo Bambang Yudhoyono.

IFACCA's Regional Coordinator for Europe, Diane Dodd, attended several key meetings during the past six months, including the European Culture Forum in Brussels organised by the European Commission, 4-6 November 2013 and the Iberoamerican Congress in Zaragoza, Spain, on 20-22 November 2013.

All members of the IFACCA staff, including the three regional coordinators, attended the 6<sup>th</sup> World Summit in Santiago, Chile.

### **Audit report for 2013**

The audited financial statement for 2013 will be available soon to all national members on request.

### **myIFACCA alerts**

In November 2013, IFACCA launched myIFACCA alerts – a news resource for members. Users receive news alerts on topics, countries or regions of their choice, which will be delivered direct to their inbox daily, weekly or monthly. If you belong to a member organisation and have not registered to receive myIFACCA alerts, you can do so by logging into your profile at the IFACCA website at <http://www.ifacca.org/accounts/login/>

### **ACORNS and ACORNS Iberoamericano**

Over 300 editions of ACORNS have now been published and all the content is archived and searchable on our website. For example, you can read all the news we have ever published for any country, through the IFACCA Directory: [www.ifacca.org/directory/](http://www.ifacca.org/directory/).

In February, IFACCA launched ACORNS Iberoamericano, a section of the ACORNS newsletter that features arts and cultural policy news originally published in Spanish and Portuguese. We have released 29 editions that feature this section, and are pleased to note a significant increase in subscribers from Spanish-speaking countries.

If you have any news, publications or events, please email us at [news@ifacca.org](mailto:news@ifacca.org). If you're not receiving ACORNS, and all the resources that it has to offer, you can subscribe at [www.ifacca.org/accounts/register](http://www.ifacca.org/accounts/register).

### **New IFACCA promotional publication**

This year, IFACCA will produce a new promotional brochure that presents feedback from our members. As well as providing insight into what IFACCA does, the brochure will outline current members' involvement with and views on the Federation. We will contact members with a request to contribute to the publication in the next few months. If you are interested in contributing or would like further information, please write to [info@ifacca.org](mailto:info@ifacca.org).

### **Membership continues to grow**

In the last six months, we have welcomed three new national members:

- Secretariat of Culture, El Salvador
- Ministry of Arts and Culture, Togo
- Ministry of Education and Culture, Uruguay

We also welcomed new affiliate members:

- Arts Council Greece
- International Independent Arts Council
- Cultural Department, City of Aarhus, Denmark
- Commonwealth Foundation
- Swedish Agency for Cultural Policy Analysis

- Manx Arts Development / IOM Arts Council

### **CEO Blog Posts on IFACCA website**

Each month, we publish a short blog written by the CEO of an IFACCA member organisation. The aim of this blog post is to provide members with the opportunity to exchange personal observations, experiences and knowledge about arts policy or research in an informal way. We encourage you to comment on any of the blogs. If you are the CEO of an IFACCA member organisation, and would like to write a blog, please let us know at [info@ifacca.org](mailto:info@ifacca.org).

### **Is your membership payment overdue?**

We encourage any members who have not yet paid their 2014 membership fees to do so as soon as possible. Please note that we will be distributing our invoices for 2015 fees in August. Your support is vital to us and we appreciate the ongoing commitment and support of our members.

### **Summit Souvenir – IFACCA Luggage Tag**

For each World Summit IFACCA produces a small memento, for example, a map, pen or mousepad. For delegates at the 6<sup>th</sup> World Summit it was a luggage tag. Members who were not able to attend will receive this in the mail. We hope that it serves you well for your next journey!

**We hope you have found this report interesting.**

**We welcome any feedback and thank you for your ongoing support.**

**Please contact [info@ifacca.org](mailto:info@ifacca.org) or visit [ifacca.org](http://ifacca.org) for more information.**