

# IFACCA Report No. 14

## August 2012

We are delighted to provide members of IFACCA's worldwide network with this report on our activities over the past 12 months. This past year has seen a number of major projects come to fruition, including the 5<sup>th</sup> World Summit on Arts and Culture, the inaugural Indigenous Arts Policy forum and the launch of the WorldCP initiative. Thank you all for your continuing support for IFACCA and we look forward to working with you over the coming year!

**Sarah Gardner, Executive Director**

### 6<sup>th</sup> World Summit, Santiago, Chile 13-16 January 2014

*Mark the date in your diary!*

The 6<sup>th</sup> World Summit on Arts and Culture will be jointly hosted by IFACCA and the National Council for Culture and the Arts, Chile. The Summit will take place in the famous Centro Cultural Estación Mapocho located in the heart of the city of Santiago.

The provisional theme for the Summit is *Creative Society: new models for cultural development*. It will address the array of challenges that have been opened by globalisation and new forms of communication. In this environment, new models for arts and cultural development emerge as the traditional roles of governments, the arts and civil society are transformed by new forms of communications, where technologies play an intrinsic role.

The 6<sup>th</sup> World Summit website will be launched in late 2012, and registrations will open in mid-2013. For further information on the 6<sup>th</sup> World Summit, please contact IFACCA at [info@artsummit.org](mailto:info@artsummit.org).

### 5<sup>th</sup> World Summit, Melbourne, Australia 3-6 October 2011

Co-hosted with the Australia Council for the Arts and presented in association with Arts Victoria, the 5<sup>th</sup> World Summit on Arts and Culture was attended by 501 delegates from 70 countries. The Summit provoked wide-ranging debate around the theme of *Creative Intersections* and the role of innovative government policy in facilitating intersections between the arts and other sectors for the benefit of the broader community, including health and well-being, education,

environmental action, business, international aid, social inclusion and digital technologies.

Further information can be found through the following links:

- The Summit Report:  
[http://media.ifacca.org/files/ifacca\\_worldsummit\\_report\\_web.pdf](http://media.ifacca.org/files/ifacca_worldsummit_report_web.pdf)
- Presentations by speakers:  
<http://www.artsummit.org/programme/presentations/>
- A DVD prepared by the Australian Broadcasting Corporation  
[www.artsummit.org](http://www.artsummit.org)
- Summit Research D'Art No. 41: *Creative Intersections – Partnerships between the arts, culture and other sectors*  
<http://www.ifacca.org/topic/creative-intersections/>

We would like to once again acknowledge with appreciation, the support provided for the 5<sup>th</sup> World Summit from a number of Australian and international agencies:  
[www.artsummit.org/hosts/other/](http://www.artsummit.org/hosts/other/).

### 7<sup>th</sup> World Summit, 2016-2017

In early 2012, IFACCA invited national arts funding agencies to submit a preliminary expression of interest in hosting the 7<sup>th</sup> World Summit on Arts and Culture, to be held in the period from mid-2016 to mid-2017. In November 2012 the board will review and shortlist the expressions of interest received and in early 2013, it will review the formal proposals and make the final decision. The secretariat will then develop a Memorandum of Understanding so that the announcement of the successful co-host for the 7<sup>th</sup> World Summit can be made during the 6<sup>th</sup> World Summit on Arts and Culture in January 2014.

### **Board meetings in Melbourne, Hong Kong SAR and London**

The IFACCA board has met on three occasions since our last progress report: on 1 October 2011 and 6 October 2011 in Melbourne, Australia, hosted by the Australia Council for the Arts; and on 12-13 March 2012 in Hong Kong SAR, hosted by the Hong Kong Arts Development Council.

The next meeting of the board will be held on 5 - 6 November 2012 in London, England, hosted by Arts Council England.

We are grateful for our members' support in hosting board meetings and members' suggestions for agenda items or requests for copies of minutes are welcome.

### **4<sup>th</sup> General Assembly**

IFACCA's fourth General Assembly, attended by representatives of members and affiliates, was held in Melbourne, Australia on 3 October 2011. Board elections were held at the meeting, and the following members were elected by members:

- Mr Gonzalo Martin de Marco, Deputy National Director, National Council for Culture and the Arts, Chile
- Mr Venu Vasudevan, Joint Secretary, Ministry of Culture, India
- Mr Pius Knüsel, Director, Pro Helvetia, Switzerland

The board also appointed:

- Ms Elise Huffer, Advisor, Human Development Programme, Secretariat of the Pacific Community, Fiji.

Since the General Assembly, the following developments have taken place:

- In June 2012 Mr Quresh Ahmed, General Manager, Bomas of Kenya and Mr Li Mu, Vice President, China Federation of Literary & Art Circles completed their six-year terms, and we thank them for their significant contribution to IFACCA's leadership.
- Mr Gonzalo Martin de Marco left the National Council for Culture and the Arts, Chile
- Mr Pius Knüsel has announced that he will be leaving Pro Helvetia in September 2012.

Accordingly, the board has made the following appointments:

- Ms Magdalena Moreno Mujica, Head of the International Affairs Unit, National Council for Culture and the Arts, Chile
- Mr Bilel Aboudi, Deputy Director of International Cooperation, Ministry of Culture, Tunisia, has replaced Mr Quresh Ahmed
- Mrs Huang Wenjuan, Director General, International Liaison Department, China Federation of Literary and Art Circles.

### **3<sup>rd</sup> CEO Leadership Seminar, October 2011**

Held in association with the 5<sup>th</sup> World Summit in Melbourne, 54 IFACCA national members, government affiliate members and observers from ministries of culture and arts councils from 34 countries attended IFACCA's 3<sup>rd</sup> CEO Leadership Seminar. The Seminar provided a strategic opportunity for CEOs of IFACCA member agencies and invited representatives to hear from experts on issues of leadership in arts funding, and to reflect on the challenges of being leaders of government agencies that support the arts and culture. Key presentations included new models for funding the arts, for non-government partnerships and for engaging with our digital future. The Seminar also addressed new visions for leadership, training and capacity building for arts funding agencies and ministries of culture.

### **IFACCA Strategic Plan 2011-2014**

The 2011-2014 Strategic Plan was published and distributed to all members in April 2011 and reporting against the new objectives commenced in May 2011. An operational plan for implementing the strategies outlined in the Strategic Plan is reviewed annually and reported to the IFACCA board. The IFACCA board undertook an analysis of strengths, weaknesses, opportunities and threats at its March 2012 meeting and endorsed a range of activities that will be undertaken to meet the organisational objectives. A key focus across all objectives is on significantly enhancing IFACCA's engagement with current and potential members, and on implementing strategic global initiatives to support capacity building, information exchange and networking.

### **IFACCA Members' Survey**

In January-February 2012, IFACCA undertook a survey of its members with the aim of learning how members perceived the

value of their membership, IFACCA services, IFACCA board and secretariat, regional networking, the strategic plan and research. The survey was sent to member organisations in English, Spanish or French, and over 80 responses were received. Overall, respondents were very positive in their view of IFACCA's services, activities and strategic directions, an encouraging response to IFACCA's first decade of operations.

A number of useful suggestions for improvements were put forward and these will be considered within the context of our 2012 and 2013 Operational Plans, Communications Plan, Membership Strategy, Regional Strategies and Research Plan.

### **Regional networking of members**

To facilitate networking and information sharing at the regional level, IFACCA has established regional members' groups in Africa, Asia, Europe, the Pacific, Latin America and the Caribbean.

All regional members' groups met in October 2011 in Melbourne, Australia, at the conclusion of the 5<sup>th</sup> World Summit on Arts and Culture.

The 8<sup>th</sup> meeting of European Chapter was hosted by the Arts Council of Finland in Helsinki on 27-28 June 2012.

Regional fact sheets and web pages which contain information on members, the role of IFACCA's regional coordinators, events, and key issues, are available from:

[www.ifacca.org/membership/regional\\_chapters/](http://www.ifacca.org/membership/regional_chapters/).

### **IFACCA Research Strategy 2012-2014**

IFACCA's Research Manager, Annamari Laaksonen, moved to Sydney from Interarts in Barcelona in September 2011 and has developed a new Research Strategy for 2012-2014. The strategy provides a framework for the wide range of research activities and services that IFACCA undertakes, with the objective of offering reliable, timely and quality comparative information on cultural policy issues for members and other stakeholders.

### **IFACCA Research Programme**

A pamphlet providing summaries and reference information for the research papers and reports published by IFACCA from 2002 to June 2012 can be found at: <http://media.ifacca.org/files/Researchprecisjun2012.pdf>.

### **New D'Art research reports**

D'Art reports are prepared, commissioned or coordinated by the IFACCA research team on a specific topic. Recently completed research reports include:

- D'Art 41 *Creative Intersections: Partnerships between the arts, culture and other sectors*, February 2012
- D'Art 22 *Indigenous Arts Policy*, May 2012

D'Art research underway:

- D'Art 43 *An overview of government policies supporting design*
- D'Art 44 *Government honours for artists*

Other research projects in development cover topics such as the evaluation of funding agencies, arts and business and/or philanthropy, and the research to be undertaken for the 6th World Summit.

### **3<sup>rd</sup> IFACCA Researchers' meeting, Helsinki, Finland: 25-26 June 2012**

Following the IFACCA Researchers' Meetings in Montreal, Canada (August 2004) and in Singapore (March 2007), the 3<sup>rd</sup> IFACCA Researchers' Meeting was held on 25-26 June 2012 in Helsinki, co-hosted by the Arts Council of Finland.

Researchers from 12 countries attended this meeting, which focused on identifying the research priorities of participants, models of research and methodologies and connecting research and cultural policies. A report on the researchers' meeting will be forwarded to members in the near future.

### **WorldCP**

IFACCA has been nominated by the founders of the highly regarded *Compendium of Cultural Policies and Trends in Europe* ([www.culturalpolicies.net](http://www.culturalpolicies.net)), the Council of Europe (CoE) and the ERICarts Institute, to develop an international version of the Compendium as a tool for policymakers,

researchers, advocates and the global community.

'WorldCP' aims to be a central, web-based and continuously updated database of country-specific profiles of cultural policies. With the support and cooperation of key regional organisations in Africa, Asia, the Americas, the Pacific and the Middle East, the data stored in the central database would also be able to be presented online in regional versions (like the existing European site). The database would also provide the capacity to monitor and analyse global trends in key aspects of cultural policies.

The WorldCP website was launched at IFACCA's General Assembly in October 2011, and a meeting of the WorldCP International Working Group (IWG) was held in Melbourne on 7 October 2011. Members of the IWG can be found at [www.worldcp.org](http://www.worldcp.org).

The IWG met again on 28 June 2012 in Helsinki. The meeting brought together IWG members as well as the author of the Zimbabwe profile and the regional editor for Asia. The meeting addressed the further development of the international database of cultural policies and the range of WorldCP regional partnerships now in place.

News about the development of the project is published on [www.worldcp.org](http://www.worldcp.org). If you are interested in being involved, please email [worldcp@ifacca.org](mailto:worldcp@ifacca.org).

### **Good practice guides online**

IFACCA has a collection of over 100 good practice guides, to assist arts councils and arts funding agencies to review, inform and improve their key functions: [www.ifacca.org/goodpractice](http://www.ifacca.org/goodpractice).

A forthcoming good-practice guide will focus on arts advocacy, incorporating:

- (i) arts advocacy case studies, including the case studies documented in IFACCA's D'Art 16: *National arts advocacy campaigns: overview of case studies and good practice*, as well as new case studies utilising online and web based strategies;
- (ii) practical steps and action strategies to assist arts agencies to develop and implement arts advocacy campaigns; and
- (iii) a comprehensive arts advocacy

bibliography, building on IFACCA's topic page.

We greatly value the willingness of members and colleagues to share their knowledge and experiences, and would be pleased to receive further suggestions for resources.

### **Ask IFACCA**

IFACCA regularly responds to requests from its members and networks for information on arts and cultural policy matters. We have created an 'Ask IFACCA' facility so that your questions can be submitted online and then selected responses will also be published for the benefit of others. Ask IFACCA is available at [www.ifacca.org/ask/](http://www.ifacca.org/ask/).

### **Indigenous Arts Policy Forum**

Co-hosted by IFACCA and the Australia Council's Aboriginal and Torres Strait Islander Arts Board, the inaugural Indigenous Arts Policy Forum was held on 7 October 2011 in Melbourne and involved over 50 representatives from 25 countries.

The forum explored key policy concerns and looked at strategic priorities that could be pursued through research and the compilation of resources and case studies. The forum also considered the feasibility of specific initiatives, such as a potential 'First Nations' Summit.

Initially prepared as a discussion paper for the Forum, D'Art Research Report No. 22, titled *Indigenous Arts: Initiatives and Challenges in Policy and Funding*, was released in May 2012. It provides information on the policy and funding programs administered by national arts funding agencies to support Indigenous arts practice.

### **ConnectCP continues to grow**

More than 1060 experts from 127 countries are now listed on [www.connectcp.org](http://www.connectcp.org), the who's who of cultural policy. The site receives over 120,000 hits and 4000 searches per month, and many profiles are available in English, French and Spanish translations. ConnectCP is also available in regional versions, most recent regional additions include:

ConnectCP Africa, launched in August 2011  
ConnectCP Pacific, launched in April 2012  
ConnectCP Europe, launched in June 2012



As ConnectCP has now been operating for over five years, a review of its impact and current status is being undertaken, with a view to identifying options for the ongoing operations and viability of the project. The review included a survey which was sent to all experts listed in the Connect CP database. A report will be provided to the IFACCA board in November 2012.

### **Arts and Education**

Throughout most of IFACCA's history, it has had a focus on arts and education. An updated Fact Sheet on our activities was published on our website in May 2012 to mark UNESCO's International Arts Education week. See <http://www.ifacca.org/topic/arts-education-research/>.

### **Partnerships and grants**

In 2011 we received our sixth Export Market Development Grant from Austrade which helped defray some of the costs of our international promotional activities.

### **International meetings**

Sarah Gardner represented IFACCA at the 2<sup>nd</sup> Forum on Festivals in Arab Countries and moderated a session on Festivals and City Development held in Bahrain in March 2012; attended meetings in Hong Kong SAR from 4-10 March 2012 as a guest of the Hong Kong government; attended the IFACCA board meeting on 12-13 March, hosted by the Hong Kong Arts Development Council; and participated in the IFACCA Researchers' Meeting and the IFACCA European Chapter Meeting in Helsinki, Finland on 25-28 June 2012.

IFACCA's General Manager, Karilyn Brown, spoke at the UNCTAD High Level Dialogue on the Creative Economy and Development Forum held in Doha, Qatar, on 26 April 2012, and participated in the Salzburg Global Seminar on Cultural Exchange-Based Diplomacy on 28 May-2 June.

IFACCA's Research Manager, Annamari Laaksonen, participated in the *Making Culture Count* conference hosted by the University of Melbourne in May 2012; and together with our Regional Coordinator for Europe and ConnectCP Coordinator, Diane Dodd, attended the IFACCA meetings in Helsinki, and jointly presented the paper

*'Building a base for cultural policy research - Narrowing gaps between research and policy practice'* at the 7<sup>th</sup> International Conference on Cultural Policy Research on 9-11 July 2012 in Barcelona, Spain. Diane Dodd also participated in the European Culture Forum held in Brussels in October 2011.

Natasha Eves, IFACCA's Research and Project Officer, attended the IFACCA board meeting held in Hong Kong SAR in March 2012.

Latin America regional coordinator, Santiago Jara, attended the Meeting of International Relations Directors of Ministries of Culture from Iberoamerica, co-hosted by the Organisation of Ibero-American States for Education, Science and Culture (OEI) and the Secretaría General Iberoamericana (SEGIB) on 6-7 July 2011 in Bogotá, Colombia; and on 16 March 2012, represented IFACCA at the First Meeting of Ministers of Culture of the Andean Community of Nations (CAN), also held in Bogotá, Colombia.

Mike van Graan represented IFACCA at several meetings throughout the year in Africa in his capacity as IFACCA's regional coordinator for Africa, as well as with the National Arts Council of Sweden, and another hosted by UNESCO in Paris.

### **Membership continues to grow**

In the last year, we have welcomed three new national members:

- Ministry of Culture, Lithuania
- Ministry of Culture and Information, Saudi Arabia
- Ministry of Culture, Tunisia

We also welcomed the following new affiliate members:

- Asia-Europe Foundation, Singapore
- Department of Natural Resources, Environment, the Arts and Sport, Northern Territory, Australia
- Grenada Arts Council
- African Cultural Regeneration Institute, Kenya
- Centre for Creative Arts, La Trobe University, Melbourne, Australia
- dotMusic & dotArtist initiative, Cyprus
- City of Sydney, Australia

### **ACORNS newsletter**

ACORNS reached its 260<sup>th</sup> edition in June 2012, and the archive on our website stores all editions from the 200<sup>th</sup> onwards at [www.ifacca.org/acorns/archive/](http://www.ifacca.org/acorns/archive/). You can read all the news we have ever published for any country, through the IFACCA Directory: [www.ifacca.org/directory/](http://www.ifacca.org/directory/).

If you're not receiving ACORNS, and all the valuable resources that it has to offer, you can subscribe through our website at: [www.ifacca.org/accounts/register](http://www.ifacca.org/accounts/register). Please send suggestions for news, events, publications and jobs, to [news@ifacca.org](mailto:news@ifacca.org).

### **New Administrator for IFACCA**

We are delighted to welcome Zoe Chua as the new Administrator for IFACCA. Zoe is from Perth, Western Australia and previously worked at the Community Arts Network WA (CAN WA). Zoe has completed a Post Graduate programme in International Cultural Cooperation and Management at the University of Barcelona, and was an intern at Music Crossroads International. Zoe is replacing Louise Godley who has returned to the UK after nearly 10 years in the role – we warmly acknowledge the important contribution that Louise made to the first decade of IFACCA's operations.

### **Audit report for 2010**

The audited financial statement for 2010 is available on request to all national members.

### **Membership Fees**

Please note that we will be distributing our invoices for 2013 membership fees in August 2012. Your support is vital to us and we appreciate the ongoing commitment and support of our members.

For those members whose fees for 2012 are outstanding, we encourage you to renew your membership as soon as possible.

### **Become a member of IFACCA - savings!**

If your ministry of culture or national arts council is not yet a member of the Federation ([www.ifacca.org/memberships/current\\_members.html](http://www.ifacca.org/memberships/current_members.html)) then now is a great time to join! New members in 2012 will only be charged 50% of the 2012 membership fee.

Also, IFACCA members will receive a discount on registration for the 6<sup>th</sup> World Summit on Arts and Culture and will be able to attend the member-only events.

Please contact [info@ifacca.org](mailto:info@ifacca.org) or visit [www.ifacca.org/membership/join/](http://www.ifacca.org/membership/join/) for more information.

**We hope you have found this report interesting.  
We welcome any feedback and thank you for your ongoing support.**