# **IFACCA Report No. 13**

# **July 2011**

We are delighted to provide members of IFACCA's worldwide network with this report on our activities over the past 12 months. We have been working on a wide range of projects, in particular the preparations for the 5<sup>th</sup> World Summit on Arts and Culture. Last December we were proud to mark 10 years since the inauguration of the Federation at the first World Summit on Arts and Culture in Ottawa, while March 2011 marked 10 years since the establishment of the Secretariat. Thank you all for your continuing support for IFACCA and look forward to welcoming you to the World Summit in less than three months time! *Sarah Gardner, Executive Director* 

# Strategic Plan 2011-2014

To coincide with the tenth anniversary of the Federation, the IFACCA board and secretariat have finalised the strategic plan that will guide IFACCA over the period 2011-2014. With input from a wide range of analyses, surveys and discussions, the Plan outlines IFACCA's new vision, mission and objectives. The Plan was sent to all members in May 2011, and is available online in English, Français and Español at www.ifacca.org/vision and objectives/.

# 5<sup>th</sup> World Summit, Melbourne, Australia, 3-6 October 2011 – Register now!

You can register for the Summit at: www.artsummit.org/registration/howtoregister.

Jointly hosted with the Australia Council for the Arts, and presented in association with Arts Victoria, the 5th World Summit will focus on the role of innovative government policy in facilitating intersections between the arts and other sectors for the benefit of the broader community, including health and well-being, education, environmental action, business, international aid, social inclusion and new technologies.

Watch the official invitation to the Summit: www.youtube.com/watch?v=Kq-VZ4QVXi4.

It is expected that over 600 delegates from 80 countries will attend, including senior officials from ministries of culture, national arts councils, arts and cultural policy decision makers, artists and community leaders.

Over 20 speakers have been confirmed to date, www.artsummit.org/programme/speakers/

and a programme overview can be found at <a href="https://www.artsummit.org/programme/overview/">www.artsummit.org/programme/overview/</a>.

The 5<sup>th</sup> World Summit will also present a dynamic cultural programme, presented in association with the Melbourne Festival. For more information on the cultural programme, please visit <a href="https://www.artsummit.org/">www.artsummit.org/</a>.

We acknowledge, with gratitude, the support provided for the 5<sup>th</sup> World Summit from a number of Australian and international agencies: www.artsummit.org/hosts/other/.

# 4<sup>th</sup> World Summit Report and DVD

If you were unable to attend the 4<sup>th</sup> World Summit on Arts and Culture in South Africa in 2009, you can find some of the papers from the 2009 Summit website at 2009.artsummit.org/programme/speakers/. The Summit Report can be downloaded from here: media.ifacca.org/files/FINALWSReport.pdf and a short video from the Summit is here: www.youtube.com/watch?v=mmkRwnaSSZE.

# 6th World Summit - set for 2014

At the 5<sup>th</sup> World Summit in Melbourne, we will be announcing the host of the 6<sup>th</sup> World Summit, which will be held in 2014. Five countries submitted bids to the board of IFACCA to host the Summit. The proposals were all of a very high standard, making it a difficult decision for the Board to make. We are very excited to be working with the selected host country and look forward to announcing the location shortly!

# 7<sup>th</sup> World Summit, 2017 – calling for bids

We will soon be announcing a call for proposals to co-host for the 7th World



Summit – to be held in 2017. If your country is interested in hosting a World Summit, you should come to Melbourne to see what it's all about. This will be your only opportunity to attend a Summit before the call for bids.

## IFACCA Briefing Note for National Arts Funding Agencies: UNESCO Convention on the Protection and Promotion of the Diversity of Cultural Expressions

IFACCA's UNESCO briefing note has been distributed to members and UNESCO field office staff worldwide and is available in English, French and Spanish at <a href="https://www.ifacca.org/topic/convention-cultural-diversity/">www.ifacca.org/topic/convention-cultural-diversity/</a>.

#### **Board meetings in Spain and Cuba**

The IFACCA board has met twice since our last progress report: on 27-28 September 2010 in Madrid, Spain, hosted by the Ministry of Culture, Spain; and on 18-19 April 2011 in Havana, Cuba, hosted by the Ministry of Culture of Cuba.

The next meetings of the board will be on 1 and 6 October 2011 in Melbourne, Australia, at the time of the 5<sup>th</sup> World Summit.

We are grateful for our members' support in hosting board meetings and members' suggestions for agenda items or requests for copies of minutes are welcome.

### **Board elections and General Assembly**

The next round of elections for the board is underway. Members were asked to put forward nominations by 3 June 2011 and the Nominations Working Group (NWG) is currently reviewing the nominations received. The NWG will select the best combination of candidates, noting current board membership and the range of experience, geographic location, gender and language to be represented. The election will take place at the General Assembly on 3 October 2011 in Melbourne.

### Regional networking of members

To facilitate networking and information sharing at the regional level, IFACCA has established email groups for key contacts from each of our national members in Africa, Asia and Europe. We have also created fact sheets and web pages for members in Africa, Asia, Europe, Latin America and the Caribbean, and the Pacific, which contain

information on members, the role of regional coordinators, events, and key issues, available from: <a href="https://www.ifacca.org/membership/regional-chapters/">www.ifacca.org/membership/regional-chapters/</a>.

# European members' meetings – Madrid and Malta

The fifth meeting of European members was hosted by the Ministry of Culture of Spain in Madrid on 28-29 September 2010. At this meeting, the group formally established itself as an IFACCA Chapter. The sixth meeting of the European Chapter was hosted by the Malta Council for Culture and the Arts in Valleta on 24 May 2011.

# Latin American and Caribbean members' meeting, Havana, Cuba: 18-19 April 2011

A small group of members from Latin America and the Caribbean met in Havana, Cuba, in association with the recent IFACCA board meeting. This meeting provided an opportunity to consider a number of cultural policy issues and activities within the region, and to discuss potential new initiatives and resources. We thank the Ministry of Culture of Cuba for hosting the meeting.

#### Good practice guides online

In May this year, IFACCA launched a collection of over 100 good practice guides, to assist arts councils and arts funding agencies to review, inform and improve their key functions: www.ifacca.org/goodpractice.

We greatly value the willingness of members and colleagues to share their knowledge and experiences, and would be pleased to receive further suggestions for resources.

#### **Ask IFACCA**

In February this year, we launched a new online resource, Ask IFACCA, IFACCA regularly responds to requests from its members and network for information on arts and cultural policy matters we have decided to publish a small selection of these questions and answers online. Topics covered so far include: conflict of interest policies; withdrawing from funding relationships; support for younger artists; and cultural policy indicators. We have also created an 'Ask IFACCA' facility so that in future your questions can be submitted online and then selected responses will also be published for the benefit of others. Ask IFACCA is available at www.ifacca.org/ask/.

#### **ACORNS** newsletter

ACORNS reached its 235<sup>th</sup> edition in June 2011, and the archive on our website stores all editions from the 200<sup>th</sup> onwards at <a href="https://www.ifacca.org/acorns/archive/">www.ifacca.org/acorns/archive/</a>. You can read all the news we have ever published for any country, through the IFACCA Directory: <a href="https://www.ifacca.org/directory/">www.ifacca.org/directory/</a>.

If you're not receiving ACORNS, and all the valuable resources that it has to offer, you can subscribe through our website at: <a href="https://www.ifacca.org/accounts/register">www.ifacca.org/accounts/register</a>. Please send suggestions for news, events, publications and jobs, to <a href="https://www.ifacca.org">news@ifacca.org</a>.

#### **ConnectCP continues to grow**

More than 910 experts from over 110 countries are now listed on <a href="https://www.connectcp.org">www.connectcp.org</a>, the who's who of cultural policy, and the site is receiving over 3,600 searches per month.

We thank the Canada Council for the Arts for its support in 2010 and 2011 for *ConnectCP Canada*, and the Organización de Estados Iberoamericanos for its support in 2010 for *ConnectCP Iberoamericano*.

# New D'art research reports

In March this year, IFACCA published D'Art No. 40: Supporting international arts activity: issues for national arts funding agencies. The report describes the agencies involved in supporting international arts activities, the scope of and budgets for this support, and the range of policy objectives, priorities and evaluation processes evident in the research.

In April this year, we distributed a survey on Indigenous arts policy, in preparation for a forum, *Indigenous Arts: Initiatives and Challenges in Policy and Funding*, to be held in conjunction with the World Summit in October this year.

As this Report went to press, we distributed a survey about the World Summit theme, Creative Intersections, and will circulate another on staff exchanges very shortly.

#### WorldCP - major new project for IFACCA

IFACCA is currently working on the development of WorldCP – an international database of cultural policies based on the highly-regarded *Compendium of Cultural* 

Policies in Europe as a tool for policymakers. researchers, advocates and the global community. WorldCP will be a central, webbased and regularly updated database of country-specific profiles of cultural policies that would also provide the capacity to monitor and analyse global trends in key aspects of cultural policies. An international steering group comprising representatives from a range of interested partners is helping to guide the project, including the founders of the Compendium, the Council of Europe and the ERICarts Institute. Initial development is being carried out in Asia, and the project will be extended to other regions in 2012. Further details will be provided in coming months and we propose to launch a prototype website at the World Summit.

#### **Summary of our research for members**

In October this year, we will distribute a compilation of our research: *IFACCA*Research Reports 2010-2011 to all national members and key research institutions. Each report can be downloaded from our website.

#### Monitoring arts and education policy

In December 2010, IFACCA launched an email group for arts and education specialists from IFACCA member organisations. We hope to encourage vibrant discussion and debate on this policy area.

Educult has invited IFACCA to be a partner in its European Arts Education Fact Finding Mission initiative, which has since been funded by the European Commission. This will build on IFACCA's own work in this area.

On 25-27 May 2011, Sarah Gardner attended the workshop, *International Monitoring and Comparative Research in Arts Education*, hosted by the UNESCO Chairs in Arts and Learning in Wildbad Kreuth, Germany. Sarah Gardner, and Andreas Wiesand of the ERICarts Institute, presented WorldCP and how this initiative could contribute to reporting and analysing arts and education policies around the world.

#### Partnerships and grants

In 2010 we received our fifth Export Market Development Grant from Austrade which helped defray some of the costs of our international promotional activities.

### **International meetings**

Sarah Gardner represented IFACCA at the meeting of the Intergovernmental Committee and the Conference of the Parties, of the Convention on the Protection and Promotion of the Diversity of Cultural Expressions in December 2010 and June 2011 respectively.

On 15 October, IFACCA presented its report Towards Cultural Policy Profiles for Asia at a meeting in Seoul hosted by UNESCO Korea.

General Manager, Karilyn Brown, participated in the Secretariat of the Pacific Community's Inaugural Regional Consultation on the Cultural Industries, held in Suva, Fiji, on 5-10 December 2010.

Europe Coordinator, Diane Dodd, attended the *Culture in Motion* conference in Brussels, organised by the European Commission.

Latin America regional coordinator, Santiago Jara, attended the 3er Congreso Iberoamericano de Cultura, Medellín, Colombia, July 2010 and the Hivos Conference Creating Future for Arts and Culture in Latin America, San José de Costa Rica, October 2010.

#### Membership continues to grow

In the last year, we have welcomed five new national members:

- Ministry of Culture, Luxembourg
- Ministry of Education, Science and Culture. Iceland
- Ministry of Youth, Sports and Culture, Bahamas
- Ministry of Tourism, Arts and Culture, Maldives
- Ministry of Culture, India
  We also welcomed Asialink and the Asia-Europe Foundation as new affiliate members.

The audited financial statement for 2010 is available on request to all national members.

## Membership fees - a small increase

As members will be aware we have strived to maintain membership fees at the same level for ten years – since our inception in 2001. We have achieved this by consistently growing the numbers of members. There is, however, a limit to this growth so the board has had to consider other options to meet operating costs. In 2011 a small adjustment was made to increase membership fees for national members whose fees are less than AUD1,000 per year. The next step will be to increase the fees in 2012 for some national members whose fees are more than AUD1,000 per year. We will do this by increasing the membership fee factor (by which the UN Scale amount is multiplied to calculate the fee) by 5 percent, increasing it from 20 to 21. Due to the rounding effect, only 12 members will be affected, of which four are board members. We will be writing individually to those affected to explain the impact.

Invoices for 2012 membership fees will be sent in August 2011. Your support is vital to us and we appreciate the ongoing commitment and support of our members.

# Become a member of IFACCA - savings!

If your ministry of culture or national arts council is not yet a member of the Federation (<a href="www.ifacca.org/memberships/current\_members.html">www.ifacca.org/memberships/current\_members.html</a>) then now is a great time to join! IFACCA members receive a discount on registration for the 5<sup>th</sup> World Summit and will be able to attend the member only events — the General Assembly, the CEO Leadership Seminar and the IFACCA members' lunch. Please contact <a href="mailto:info@ifacca.org">info@ifacca.org</a> or visit <a href="www.ifacca.org/membership/join/">www.ifacca.org/membership/join/</a> for more information.

#### **Audit report for 2010**

We hope you have found this report interesting. We welcome any feedback and thank you for your ongoing support.