

#### IFACCA International Federation of Arts Councils and Culture Agencies

# **Report No.19**

### July 2017

It is with great pleasure that as Founding Director of IFACCA I present my final Report to Members and warmly welcome the new Executive Director, Magdalena Moreno. It has been my honour to lead the IFACCA secretariat for the past 16 years, in a role that has proved both hugely rewarding and sometimes challenging. Two things stand out. The opportunity to engage with the many committed people working in arts councils and culture ministries worldwide, as well as in other networks, international organisations and the research community. And the inspiration I have found, on a personal level, exposed to the often humbling creativity of a diversity of artists from across the globe. I would like to sincerely acknowledge the Chairs and board members of IFACCA who contribute so much to the governance of the organisation. It has also been my great good fortune to lead a team of talented individuals who have manifested in both word and deed IFACCA's credo that 'the arts means the world to us'. I would like to express my gratitude to them and to all of you, the members of IFACCA, for the enthusiasm and cooperative spirit that you have afforded the federation over my tenure. The past year has seen a number of terrific projects come to fruition, the high point perhaps the highly successful staging of the 7<sup>th</sup> World Summit on Arts and Culture in Valetta, Malta. I can happily guarantee that, under Magdalena Moreno's extremely capable and inspiring leadership, more great things lie ahead.

#### Sarah Gardner, Executive Director

#### Change in the Leadership of IFACCA

After 16 years in the role, Sarah Gardner announced in April that she would be stepping down as the founding Executive Director of IFACCA. Following an international recruitment process, the Chair of IFACCA and CEO of Creative New Zealand, Stephen Wainwright, announced the appointment of Magdalena Moreno to the role, commencing on 1 August. Ms Moreno, who has extensive international experience in government and the cultural sector, has been the Deputy Director of IFACCA since July 2014 and previously served on the board of IFACCA (representing the National Council for Culture and the Arts of the Government of Chile as Head of International Relations), and as Programme Director for the 6th World Summit on Arts and Culture in Santiago, Chile. Ms Moreno's expertise and deep knowledge of the organisation has ensured a smooth handover and will enable the organisation to build on its strengths, continue with its Strategic Plan 2015-2020 but also bring to the role new perspectives and energy.

## Malaysia to host 8<sup>th</sup> World Summit in 2019 – save the date

The 8th World Summit on Arts and Culture will take place on 11-14 March 2019 in Kuala

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Lumpur, Malaysia, hosted by the <u>National</u> <u>Department for Culture and Arts (JKKN)</u> of the Ministry of Tourism and Culture of Malaysia. The Summit is expected to attract arts leaders and key policy makers from up to 80 countries. MOBILE MINDS: Culture, Knowledge and Change has been announced as the <u>theme of the Summit</u> and we have recently interviewed for the position of Programme Director. You can be among the first to receive updates on the Summit by <u>subscribing to ACORNS</u>, our arts and cultural policy newsletter.

#### 7<sup>th</sup> World Summit of Arts and Culture Report released

In October 2016 IFACCA and Arts Council Malta welcomed over 400 delegates from 90 countries to the 7th World Summit on Arts and Culture in Valletta, Malta. Over the three days that followed, speakers and delegates explored the theme *At the Crossroads? Cultural Leadership in the 21st Century* The Summit Report provides an overview of programme highlights, attendance and key themes and is available in English and Spanish, thanks to the generous support of our partner, the Organization of Ibero-American <u>States</u> (OEI).

#### 5<sup>TH</sup> CEO Leadership Seminar

The 5<sup>th</sup> CEO Leadership Seminar, took place at Fort St Angelo, Vittoriosa Waterfront & Palazzo De Piro, Mdina, Malta, on the 17 October 2016 and was attended by 42 CEOs of IFACCA member agencies based in 32 countries. The seminar provided an opportunity for CEOs to discuss common themes and issues arising from the Summit theme of cultural leadership in the 21st century and a report was provided to participants.

#### 6<sup>th</sup> General Assembly and board election

IFACCA's 6<sup>th</sup> General Assembly was held on the 18 October 2016 in Malta and was attended by national members (22) and staff. At the meeting, IFACCA members elected five new <u>board members</u> and Mr Wainwright reported on a new Memorandum of Understanding between IFACCA and the Organisation of Ibero-American States (OEI) signed by Monica Garcia and Sarah Gardner.

### Board Meetings held in Malta and Argentina and next to be held in Malaysia

The IFACCA Board met twice during the week of the 7<sup>th</sup> World Summit, then again in Buenos Aires, hosted by the Dirección Nacional de Cooperación Internacional, Secretaría de Integración Federal y Cooperación Internacional of the Ministry of Culture of Argentina on the 5 April 2017. The first meeting held in Malta saw the election of two new board members and re-election of three (see General Assembly above). The second meeting of the Board was held on the 22 October 2016 where the Board and reflected on the 7<sup>th</sup> World Summit. The board met in Argentina on the 5 April 2017 and agreed on a succession plan to appoint the new Executive Director. Furthermore, the news that UNESCO had approved IFACCA as an official NGO partner with consultative status was well received (see below). If you would like to suggest agenda items for the Board's attention, please email info@ifacca.org. The next meeting will take place on 20-21 November in Kuala Lumpur, hosted by JKKN.

#### IFACCA approved as UNESCO NGO partner

UNESCO has approved IFACCA as an official NGO partner with consultative status. In her letter to IFACCA, the Director General of UNESCO, Irina Bokova, noted that cooperation between UNESCO and IFACCA has a solid foundation based on many areas of common interest, synergies and previous collaborations. The partnership will allow IFACCA to provide input to UNESCO's General Conference as observers, receive invitations to Committee sessions, meetings and consultations, and will facilitate regular exchange of information between the two organisation.

#### Important update to website increases Member networking opportunities

To expand our member services, and in recognition of the importance networking plays for our members, IFACCA is introducing a number of new features and member login upgrades to the IFACCA website. One core focus of our efforts is ensuring that our website allows members to easily identify colleagues from other member institutions with whom they wish to connect.

Members will also be given access to memberspecific documents, briefing notes and minutes of chapter meetings amongst other documents specifically generated for our members. The new membership features are being introduced over the coming months. To log in you must have an activated MY IFACCA account, so you can go straight to the Login (top right hand corner of the homepage). Instruction on how to activate your account will be available shortly. We take this opportunity to thank all of our members for their continued support and use of our website.

#### D'Art 50: Supporting Culture

The final version of our seminal research report *D'Art 50 Supporting Culture: The governance and operations on public agencies* was sent to IFACCA members in July. A two-page <u>Executive Summary</u> was also published in ACORNS and on our website, and is also <u>available in Spanish</u>.

#### D'Art 51: Local Government

In 2016 IFACCA partnered with the <u>Committee</u> on <u>Culture of United Cities and Local</u> <u>Governments (UCLG)</u> to explore the relationship between national and local governments in relation to cultural policy. The final report, <u>D'Art 51: Local cultural policies</u> and national frameworks, released in April 2017, includes examples of legislation and specific policies regarding the demarcation of competencies or responsibilities in cultural policy between the central government and cities/local governments, and national guidelines and collaboration forums in the field.

## D'Art 52: Cultural Leadership in the 21st Century

This <u>D'Art Report 52</u>, released in June 2017, is an updated and revised version of the Discussion Paper prepared for the World Summit on Arts and Culture, which looked at the concept of cultural leadership from different perspectives, and considered the broader question of how culture can, or does, play a leadership role in driving positive societal change.

#### **Cultural Policy Quick Facts**

We continue to maintain an international overview of existing cultural policies, plans and guidelines. For latest information, click <u>here</u>.

### Briefing Note on Freedom of Artistic Expression

The <u>Briefing Note</u> was drafted for the CEO Leadership Seminar in October 2016 and updated in July 2017. It is only available for members.

#### **Reference Guide to Cultural Rights**

Research Manager, Annamari Laaksonen, collaborated with fellow Wrocław Commentaries international experts to create a reference guide to cultural rights published in 2016. The managing editors are Andreas Wiesand (Germany), Kalliopi Chainoglou (Greece) and Anna Sledinska-Simon (Poland). More information can be found at: <u>degruyter.com/</u> <u>view/product/460244</u> and <u>culture-rights.net/</u>

#### World CP project to conclude

In July we announced that the <u>World CP</u> <u>website</u>, which contains cultural policy profiles for selected countries across the globe, will close later this year but leaves many important legacies.

#### **Regional Chapter meetings held in Malta**

Meetings for all regional chapters were held alongside the 7<sup>th</sup> World Summit on Arts and Culture on Friday 21 October. The meetings reiterated the positive feedback on the Summit especially in terms of organisation, logistics, several presentations and networking opportunities. The wish list for the 8<sup>th</sup> World Summit included stronger regional representation especially from Africa and Asia; more targeted interactive work session formats and more open opportunities for networking and deeper conversation. Links to the reports on each are provided below. 5<sup>th</sup> African Chapter <u>Read minutes</u>
3<sup>rd</sup> Americas Chapter

Read minutes //Leer acta de la reunión

- 3<sup>rd</sup> Pacific Chapter Read minutes
- 12th Asian Chapter Read minutes
- 13<sup>th</sup> European Chapter <u>Read minutes</u>

Forthcoming regional meetings include:

• **14**<sup>th</sup> **European Chapter Meeting** hosted by the City of Aarhus, Denmark in collaboration with the Danish Agency for Culture and palaces on the 27-29 September 2017 in Aarhus Denmark

• 6<sup>th</sup> African Chapter Meeting hosted by the National Arts Council Namibia (tbc)

• 4<sup>th</sup> Americas Chapter Meeting hosted by the Canada Council in collaboration with the Ministry of Culture of Argentina in May 2018.

#### New 10-part Series of Arts Leaders Talks

As part of the ongoing series of Arts Leaders Talk videos, IFACCA published a <u>set of new</u><u>videos</u> recorded at last year's World Summit. Ten leaders of arts councils and ministries of culture from around the world present, in two or three minutes, their views on effective leadership in the culture sector, the future agenda for the arts sector, their inspirations, and the value of IFACCA to their organisations. A compilation video is also available <u>here</u>. The leaders giving their personal perspectives on leadership in the arts include:

- Jane Chu, NEA, USA
- <u>Simon Brault, Canada Council for the Arts</u>
- Gretta Gaspar, National Arts Council, Namibia
- Jozef Kovalcik, Slovak Arts Council
- <u>Dennis Marita, Ministry of Culture & Tourism,</u> <u>Solomon Islands</u>
- Chandraguptha Thenuwara, Arts Council Sri Lanka
- Bilel Aboudi, Ministry of Culture & Heritage
- Preservation, Tunisia
- Janet Archer, Creative Scotland
- <u>Albert Marshall, Arts Council Malta</u>
- Ivan Petrella, Ministry of Culture, Argentina

#### **IFACCA** participation in international events

**Mexico**: Annamari Laaksonen participated in the International Forum on Cultural Rights and Human Rights in Mexico City on the 14-16 November 2016. The Forum was organised and co-hosted by the UNESCO Field Office in Mexico, the Secretariat of Culture and the Mexican Ministry of the Interior with the Collaboration of the National Commission on Human Rights. Annamari presented on the topic of Cultural Rights and Public Policy.

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**Argentina**: Magdalena Moreno participated in the International Forum on Public and Private Investment in Arts and Culture in Argentina hosted by the <u>Fondo Nacional de las Artes</u> on 21-24 November 2016. The purpose was to bring together leaders of public and private institutions that invest in arts and culture using innovative models.

#### France: European Regional

Coordinator, Diane Dodd, participated in a dialogue of civil society observers with the Intergovernmental Committee (IGC) for the UNESCO 2005 Convention on the Protection and Promotion of the Diversity of Cultural Expressions. The IGC Tenth Ordinary Session took place at UNESCO Headquarters, Paris on 12-15 December 2016.

**Saudi Arabia**: Sarah Gardner represented IFACCA at the 7th International Forum of NGOs in official partnership with UNESCO on 3-4 May in Riyadh, Saudi Arabia. The <u>UNESCO NGO Forum</u> was organised in partnership with the Salman bin Abdulaziz (MiSK) Foundation with the theme *Youth and their Social Impact*. This was the first such an event in which IFACCA participated since it was admitted as an <u>official NGO partner of</u> <u>UNESCO</u>. As part of the Forum, Ms Gardner also attended the 1st High level meeting of International Organizations.

#### **Azerbaijan**: Sarah Gardner attended <u>the 4th</u> World Forum on Intercultural Dialogue in Baku

on 5-6 May 2017. The Forum encouraged people, countries and organisations around the globe to take concrete actions to support diversity, dialogue and mutual understanding among nations by raising awareness on the importance of intercultural dialogue worldwide.

**South Korea**: Ms Gardner and Ms Laaksonen both participated and presented in the <u>2nd</u> <u>United Cities and Local Governments (UCLG)</u> <u>Culture Summit</u> in Jeju South Korea on 10-13 May 2017. The theme of the Summit was *Commitments and Actions for Culture in Sustainable Cities*.

#### **IFACCA** partnerships

We continue our ongoing liaisons with UNESCO, ASEF, Organization of Ibero American States (OEI) the Commonwealth Foundation and UCLG through MOUs.

### ACORNS & ACORNS Iberoamericano and the new MEMBERS' UPDATE

In May 2017 the Secretariat launched a new member's only monthly update, providing our national and affiliate members with IFACCA news that may not appear in our public ACORNS newsletter. IFACCA encourages you to share the information in these updates with your peers. <u>ACORNS</u> is now delivered each month direct to your inbox. The decision to move to a monthly bulletin was informed by the launch of the Members' Update, each complimenting each other and delivering unique content. If you have colleagues or contacts that would appreciate the latest in arts cultural policy delivered direct to their inbox, invite them to subscribe here.

#### Welcome to new members

Since last reported, we welcomed one new national member:

<u>Ministry of Culture and Monument Protection</u>
 <u>of Georgia</u>

We also welcomed five new affiliate members:

- Banff Centre for Arts and Creativity (Canada)
- <u>Ministry of Culture, Youth & Sports</u> (Kosovo)
- <u>City of Melbourne</u> (Australia)
- <u>Sharjah Museums Department</u> (UAE)
- <u>GyeongGi Cultural Foundation</u> (Korea)

Are you up to date with your membership? We thank all members for remitting their 2017 membership fees. This coming month you will receive the invoice for the 2018 membership fees. Your support is vital to our delivery of services to all members of the Federation and we greatly appreciate your ongoing commitment.

#### Audit report for 2016

The audited financial statement for 2016 is available to all national members on request.

#### **Staff Changes in Secretariat**

In January, Brigid Phelan joined <u>the</u> <u>Secretariat</u> as the Administrator (parental cover). Brigid is a visual artist balancing her practice with a career in arts administration. In April the team farewelled our Communications and Project Coordinator, Meredith Okell, and will soon be farewelling the Administrator, Amy Griffiths, and Sarah Gardner's farewell will be in September.

#### We hope you have found this report interesting

For general information, the latest news and updates about IFACCA activities visit <u>ifacca.org</u>. We welcome your feedback and requests for information at <u>info@ifacca.org</u>.