

IFACCA Report No. 12

July 2010

We are delighted to provide members of IFACCA's worldwide network with this report on our activities since the 4th World Summit on Arts and Culture held in Johannesburg, South Africa, in September 2009. We have been working on a wide range of activities and projects, many of which lead up to IFACCA's 10th anniversary and the 5th World Summit on Arts and Culture in Melbourne, Australia, in 2011. I thank you all for your continuing support for IFACCA and I look forward to being in contact with you in the coming 12 months.

Sarah Gardner, Executive Director

5th World Summit, Melbourne, Australia, 3-6 October 2011 – call for speakers

Plans are progressing well for the 5th World Summit on Arts and Culture, and we have been working closely with the host, the Australia Council for the Arts, and co-presenter, Arts Victoria as well the recently appointed Summit coordinator, Holly Vale, who is available at info@artsummit.org.

We are also thrilled at the appointment of internationally renowned singer, writer, artistic director and public advocate for the arts, Robyn Archer AO, CdOAL, OC, as Programme Advisor, developing the Summit theme and content and selecting speakers.

We would be grateful for your suggestions for speakers or presenters of case studies, as described in the Call for Speakers guidelines (the link to the online submission form can be accessed through our website).

We have also established a new logo and 'branding' that will apply to this and all future Summits with adjustments in colour for each host country. This new 'look' was launched with the new version of the Summit website, www.artsummit.org on 22 July 2010.

All members will receive a formal invitation to attend the 5th World Summit later this year with details of speakers, conference schedule and associated events. With only 15 months until the Summit, we encourage you to save the date in your diary now!

4th World Summit Report and DVD

Prepared by the Programme Director, Mike van Graan and the National Arts Council of South Africa, the report and DVD provide an

overview on the key topics and activities covered during the World Summit. Copies of both have been sent to all members and to delegates and are available online, together with copies of speakers' papers, at the archived website: <http://2009.artsummit.org/>

6th World Summit – set for 2014

The selection process for a co-host for the 6th World Summit – to be held in 2014 – is well underway, with five countries having been shortlisted to submit bids: Chile (Santiago), China, Slovenia (Ljubljana), Korea and Spain (Burgos). The IFACCA board will consider the proposals when it meets in September 2010 in Madrid. The host will be announced at the conclusion of the 5th World Summit in 2011.

IFACCA Briefing Note for National Arts Funding Agencies: UNESCO Convention on the Protection and Promotion of the Diversity of Cultural Expressions

Initially prepared in draft form for members to discuss at the 4th World Summit, this Briefing Note has now been finalised and endorsed by UNESCO. While it is available online in English, French and Spanish, a printed edition has been distributed to all members.

Report on national arts advocacy campaigns and members' survey

IFACCA is delighted to have released its latest report, the D'Art 16 report on *National arts advocacy campaigns: overview of case studies and good practice*, which can be downloaded from our website. We thank the Australia Council for the Arts and the Salzburg Global Seminar for their financial contribution to this research project.

Updates on this project and links to online resources can be found at a dedicated page at: www.ifacca.org/topic/arts-advocacy-arguments. IFACCA is interested in expanding on the information contained in this report and welcomes case studies or information about other international, national and regional campaigns aimed at raising awareness of the arts.

International Arts Advocacy Campaign?

Arts advocacy is a key challenge, one shared by government agencies and arts communities around the world. IFACCA's report (see above) is the first stage of a research project that identifies campaign success factors, challenges, strengths and weaknesses with a view to exploring the feasibility of developing, with others, a coordinated international campaign to promote the value of the arts.

We would value your views on the concept of a coordinated international campaign, and ask you to respond to the brief online survey emailed to all members in early July. Your response will be collated and presented to the board in September 2010.

IFACCA board and new Deputy Chair

The new board of IFACCA, endorsed at the General Assembly last September, elected Alan Davey, Chief Executive of Arts Council England, as its new chair.

The first full meeting of the new board was held in March in Vancouver, Canada, hosted by the Canada Council. At that meeting, Quresh Ahmed, General Manager of Bomas of Kenya, was elected as Deputy Chair.

IFACCA representatives also attended a meeting of members of the Canadian Public Arts Funders in Saskatoon, Saskatchewan, which focused on protocols and funding programs for Aboriginal arts in Canada.

The next meeting of the IFACCA board will be on 27-28 September 2010 in Madrid, hosted by the Ministry of Culture of Spain.

We are grateful for our members' support in hosting board meetings and members' suggestions for agenda items or requests for copies of minutes are welcome.

Board elections and General Assembly

The next round of elections for the board will start in April 2011 leading up to the General Assembly on 3 October in Melbourne.

Regional networking of members

To facilitate networking and information sharing at the regional level, IFACCA has established email groups for key contacts from each of our national members in Africa, Asia and Europe. We have also created fact sheets and web pages for members in Africa, Asia, Europe, Latin America and the Caribbean, and the Pacific, which contain information on members, the role of regional coordinators, events, and key issues, available from: www.ifacca.org/membership/regional_chapters/

European members' meeting – Madrid

The fifth meeting of our European members will be hosted by the Ministry of Culture of Spain in Madrid on 28-29 September to overlap with the board meeting.

Asian Chapter meeting – Beijing

The eighth meeting of the Asian Chapter will take place on 18-19 October 2010, in Beijing, China, hosted by the China Federation of Literary & Art Circles (CFLAC).

African Chapter meeting – Harare

The first meeting of the IFACCA African national members was held in Harare, Zimbabwe, on 29 April during the Harare International Festival of Arts. Priorities for the African Chapter arising from the meeting included: raising independent funds; building capacity within arts councils and the creative sector; building strategic national, regional and international networks and partnerships; and advocacy. Members also discussed current IFACCA projects.

We thank Elvas Mari, CEO National Arts Council of Zimbabwe, for hosting the meeting, IFACCA's Deputy Chair, Quresh Ahmed (Kenya), for acting as chair, Mike van Graan (African Arts Institute) for organising the meeting and the Arterial Network for generously assisting with costs.

Strategic Plan 2011-2014

In the lead up to IFACCA's 10th anniversary, we are developing a strategic plan that will guide IFACCA over the period 2011-2014.

The plan is being informed by the responses to the survey sent to all IFACCA national and affiliate members in August 2009 about the perceived value, impressions and impacts of IFACCA membership. The board will review a draft of the plan at its next meeting and the final version will be released in December.

Good practice guides online

For many years, IFACCA has been compiling good practice guides for national arts funding agencies, and we launched these guides as an online resource in 2009 at: www.ifacca.org/goodpractice. The 'good practice guides' have been categorised into four sections: subsidies and grants; strategic activities and government relations; managing an arts funding agency; and information provision. We greatly value the willingness of IFACCA members and colleagues to share their knowledge and experiences, and would be pleased to receive further suggestions for resources.

ACORNS newsletter

ACORNS reached its 200th edition in December 2009 and we have created an archive on our website to store all editions from 2010. In November last year, we distributed a survey to all ACORNS readers, asking for their feedback on IFACCA services. Results of this survey have been incorporated into the Strategic Plan.

Your suggestions for news, events, publications and jobs should be sent to news@ifacca.org. Or you can subscribe at: www.ifacca.org/accounts/register

ConnectCP grows

Over 790 experts from over 100 countries are now listed on www.connectcp.org, the who's who of cultural policy, and the site is receiving over 3,400 searches per month.

We thank the Canada Council for the Arts for its support in 2010 for *ConnectCP Canada*.

New D'art research reports

In June we released *D'Art* question no. 40 on the support for international arts activity and look forward to receiving responses.

Since September we have released two *D'Art* reports:

- *Multidisciplinary arts: approaches to funding*

- *Intercultural dialogue through the arts and culture?*

In order to improve access to our research, we have translated four reports into French:

- *Independence of government arts funding: a review*
- *Major performing arts organisations: a review of the issues for funding agencies*
- *Multidisciplinary arts: approaches to funding*
- *Intercultural dialogue through the arts and culture?*

...and another four into Spanish:

- *Independence of government arts funding: a review*
- *Multidisciplinary arts: approaches to funding*
- *Assistance to arts and culture festivals*
- *Intercultural dialogue through the arts and culture?*

Summary of our research for members

In February we distributed a compilation of our research: *IFACCA Research Reports 2007-2009*, to all national members and key research institutions. Each individual report can also be downloaded from our website.

Arts and Education policy

In May, Sarah Gardner attended UNESCO's 2nd World Conference on Arts and Education in Seoul, Korea, and chaired a meeting of IFACCA members. Members from 13 countries attended the meeting and/or the UNESCO conference. The members agreed that IFACCA would establish an email group of the arts education contacts within each agency, and would explore the possibility of working with the European 'ACEnet group'. A fact sheet about our work in arts and education policy is at: www.ifacca.org/topic/arts-education-research.

Culture|Futures

IFACCA was a partner in promoting the conference, *Culture|Futures – the transition to an ecological age 2050*, which took place in Copenhagen on 7-9 December 2009, in association with the UN Summit on Climate Change (COP15). The conference addressed the strategic role of culture in delivering an ecological transition by 2050, and more than 100 participants from 27 countries and five continents agreed to find

ways to work together to address a range of outcomes. See: www.culturefutures.org

Partnerships and grants

In 2009 we received our fourth Export Market Development Grant from Austrade which helped defray some of the costs of our international promotional activities.

International meetings

Late last year, Sarah Gardner represented the Federation at the World Alliance on Arts and Education Summit in Newcastle, and at the Third World Culturelink Conference in Zagreb, Croatia. This year, Sarah participated in the 23rd Meeting of the Council of Pacific Arts, Noumea, New Caledonia, in March, and the Strategic Partnership Group Meeting for culture360.org organised by the Asia Europe Foundation in Singapore in July.

Latin American regional coordinator, Santiago Jara, attended the Latin American and the Caribbean Conference on Arts and Education, Arteducación09, in Bogotá, Colombia late last year, and the 3rd Ibero-American Congress on Culture, Medellín, Colombia in July 2010.

European regional coordinator, Diane Dodd, attended the European Forum on Cultural Industries, Barcelona, Spain, in March, and the International Seminar on Culture and Development, Girona, Spain, in May 2010.

Membership continues to grow

Since our last report, national membership has grown to 74 with the addition of:

- Ministry of Tourism, Culture, Youth and Sport (Albania)
- Ministry of Cultural Development (Cook Islands)
- Supreme Council for Culture (Egypt)
- Ministry of Tourism, Wildlife and Culture (Malawi)
- Ministry of Education and Culture (Mozambique)
- Ministry of Culture and the Arts (Niger)
- National Council for Arts and Culture (Nigeria)

- Ministry of Culture (Slovenia)
- Pro Helvetia (Switzerland)
- National Arts Council (Tanzania)
- National Centre for Arts and Culture (The Gambia)

We also welcomed new affiliate members:

- Nordic Culture Point (Finland)
- Consell Nacional de la Cultura i de les Arts (Spain)
- Swedish Arts Grants Committee (Sweden)
- University of Antwerp, Cultural Management Program (Belgium)

IFACCA secretariat

In March we appointed the African Arts Institute (headed by Mike van Graan) as IFACCA's African regional coordinator. We also appointed a part-time research and publications manager, Lisa Cahill. The IFACCA secretariat moved offices in January but we are still located in the Australia Council building in Sydney.

Audit report for 2009

The audited financial statement for 2009 is available on request to all national members.

Membership fees – revised timeline

We advised all members late last year that in order to more confidently manage our financial and operational planning, we have brought forward the timeline for invoicing for membership fees. Therefore, our invoices for 2011 membership fees will be sent in September 2010. Your support is vital to us and we would appreciate prompt payment of invoices for membership fees.

Become a member of IFACCA - savings!

If your ministry of culture or national arts council is not yet a member of the Federation (www.ifacca.org/memberships/current_members.html) then now is a great time to join! If you join now you need only pay 50% of the full membership fee for 2010. Please contact info@ifacca.org or visit www.ifacca.org/membership/join/ for more information.

**We hope you have found this report interesting.
We welcome any feedback and thank you for your ongoing support.**