

## CONCLUDING STATEMENT ON THE ARTS SUMMIT OF SOUTHERN AFRICA 2018 FROM MEMBERS OF THE AFRICA CHAPTER OF THE INTERNATIONAL FEDERATION OF ARTS COUNCILS AND CULTURE AGENCIES (IFACCA)

Members of the Africa Chapter of the International Federation of Arts Councils and Culture Agencies – representing Botswana, Malawi, Namibia, Seychelles, South Africa, Zambia and Zimbabwe – congratulate Namibia on the success of the first Arts Summit of Southern Africa, which took place from 20 - 23 August 2018, hosted by the National Arts Council of Namibia in Windhoek. During the Arts Summit, the members present reflected on the agenda and discussions that took place.

In response, the members collectively recognise human creativity as a vital economic, social and cultural resource that needs to be protected, promoted and developed. As such, the IFACCA Members present endorse the following principles, as expressed by delegates at the Arts Summit of Southern Africa:

- 1. Creative professionals are pivotal to shape the growth, development and sustainability of society, and make a positive contribution to culture and the economy.
- 2. Leadership determines the ability of the creative economy to thrive and is a shared responsibility for people across all levels of governments, enterprise and society.
- 3. Arts education including indigenous and traditional knowledge is foundational to the creative economy.
- 4. The creative economy creates jobs and adds value to other sectors, using the talent and skills of creative individuals. It requires a range of resources including public and private investment, access to finance, skills development, industry-led platforms, and market opportunities.
- 5. The protection of intellectual property is crucial to a fair and sustainable creative economy.
- 6. Evidence is critical to policy making across portfolios and to develop strategies for a thriving creative economy.
- 7. New innovations and technologies provide new solutions to ensure the ongoing global relevance and competitiveness of the region.
- 8. Regional integration via regional and international bodies such as SADC and the African Union are instrumental to developing the creative economy at a national, regional, and international level.

Therefore, the Africa Chapter Members present recommend:

- 1. Creative professionals should be acknowledged by governments and peoples for their contributions to the economy, society, and cultures.
- 2. Participatory governance should be promoted to ensure that all citizens have the opportunity to lead and play an active role in the creative economy.
- 3. Actors across sectors and government including culture, tourism, education, trade, economy and finance should collaborate to create robust frameworks and strategies.
- 4. Existing financial instruments including incentives and mechanisms such as tax deductions and match funds should be extended to the creative industries and new instruments should be tailored to the needs of the sector.
- 5. Governments and the private sector should sustain the commitment to build collective capacity to harness evidence, research and data.
- 6. The Culture Desk at the Southern African Development Community Secretariat be reinstated and opportunities to establish cooperation with other regional, transregional and international bodies pursued.
- 7. The success of the Arts Summit of Southern Africa 2018 should be regarded as a model for ongoing exchange and collaboration in the region.

And, the Africa Chapter Members present agree to:

- Support creative professionals as active contributors to economic growth at a national and regional level, including for example through the establishment of regional funding programmes.
- 2. Adopt participatory governance practices in their work, where possible.
- 3. Advocate for arts education and capacity development for the sector.
- 4. Pursue and collaborate on opportunities to collect, monitor and share knowledge and data related to the creative economy.
- 5. Collectively explore opportunities to cooperate with other regional, transnational and international bodies; and leverage existing national and regional policies.
- 6. Champion the Africa region and the outcomes of the Arts Summit of Southern Africa 2018 at the 8<sup>th</sup> World Summit on Arts and Culture in March 2019, in Kuala Lumpur, Malaysia.

Commit to build on the success of the Arts Summit of Southern Africa and continue the
regional collaboration and exchange started here, including through the establishment of
digital platforms.

This message has formally been endorsed by:

## National members of IFACCA

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**Deputy Director of Programmes** 

Ministry of Youth Empowerment, Sport and Culture

Malawi Mr Humphrey Mpondaminga,

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Ministry of Civic Engagement, Culture and Community Development

Namibia Mr Patrick Sam

Chair National Arts Council

Seychelles Mr Jimmy Savy

CEO National Arts Council of Seychelles

South Africa Mrs Rosemary Mangope

CEO, National Arts Council of South Africa and Chair of the Africa Chapter of IFACCA

Zambia Mr Adrian Maanka Chipindi

Director, National Arts Council of Zambia

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## **Affiliate Government Members:**

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