

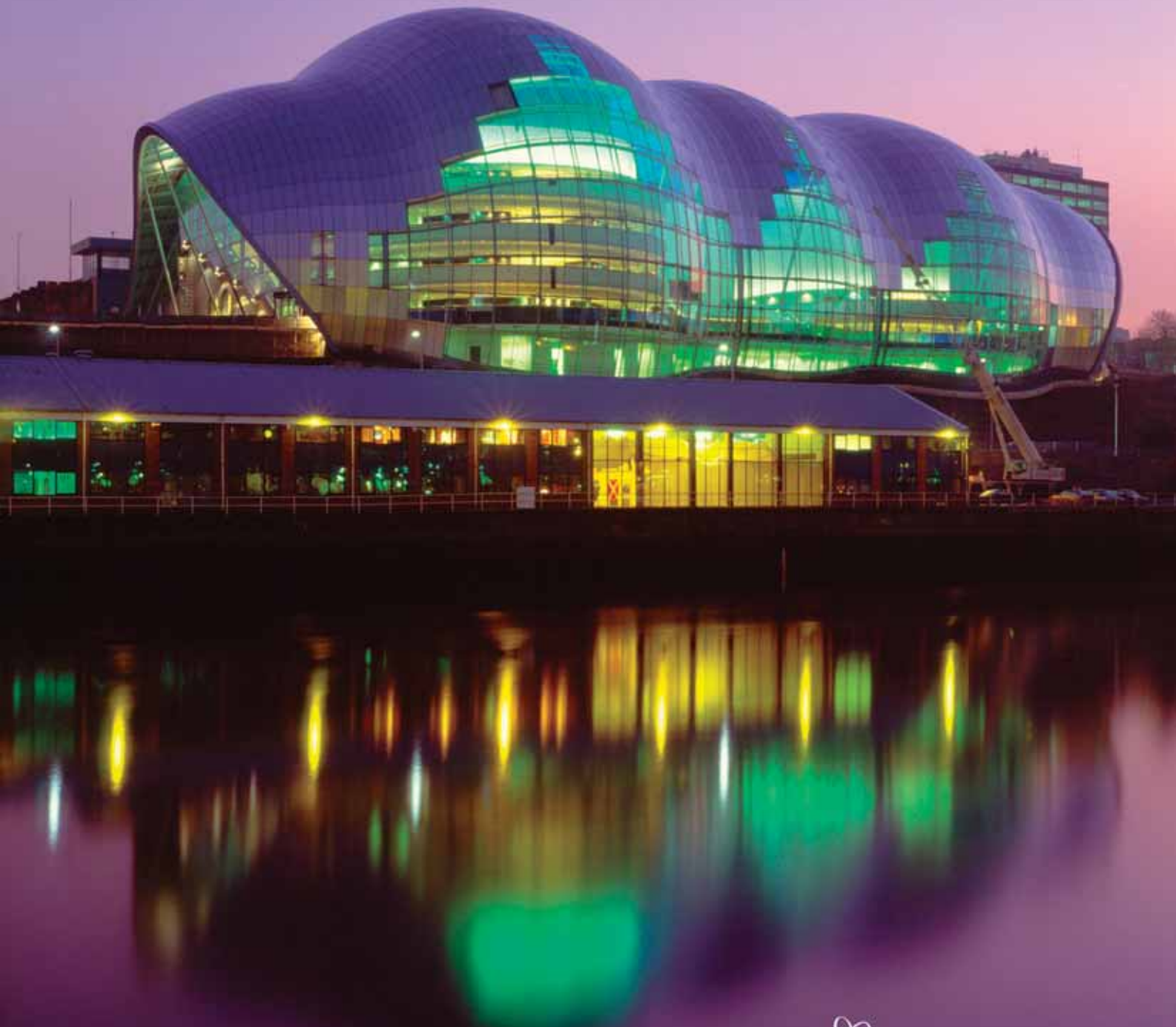


# The World Summit on Arts and Culture

14 – 18 June 2006 The Sage Gateshead  
NewcastleGateshead, England

*Transforming places, transforming lives*

## Delegate programme



sixty years  
celebrating  
the arts

north east  
england



**IFACCA**  
INTERNATIONAL FEDERATION OF  
ARTS COUNCILS AND CULTURE AGENCIES

# Supporting world-class arts



***Aseju* performed by Sakoba Dance Theatre**

Arts Council England, North East  
Central Square, Forth Street, Newcastle upon Tyne NE1 3PJ

Phone: 0845 300 6200 Fax: 0191 230 1020 Textphone: 0191 255 8585  
Email: [enquiries@artscouncil.org.uk](mailto:enquiries@artscouncil.org.uk) Website: [www.artscouncil.org.uk](http://www.artscouncil.org.uk)

Photo: Colin Burt

## Welcome from Arts Council England



I am delighted to welcome delegates to the third World Summit on Arts and Culture, hosted in 2006 by Arts Council England and organised in partnership with IFACCA. As the national development agency for

the arts within England, we believe – with everyone taking part in this Summit – in the power of the arts to challenge, inspire and change.

The arts play a very important role on the international scene – culturally and economically. At the Arts Council we want to contribute to the international cultural debate and dialogue, and to learn from our international partners, we hope to achieve this through the Summit.

Throughout the Summit delegates will have the opportunity to see how the arts and culture have transformed people's lives and communities, and how they can be powerful tools for regeneration and urban renaissance. The location of the Summit, NewcastleGateshead, is a shining example of how arts and culture can in fact transform cities.

Antony Gormley's *Angel of the North* has become a national icon and NewcastleGateshead now has a thriving and growing market for cultural tourism. The business sector has followed suit with the development of successful commercial galleries and property and office developments have embraced culture by commissioning art for their spaces and environment.

Major international agencies are addressing the role of cities in economic and social regeneration in the developing and developed world. We will work to ensure that links between the arts and regeneration agendas are at the centre of international debates on cultural policy.

As well as hosting the Summit, 2006 marks the 60th anniversary of the granting of the royal charter to Arts Council England.

In 1946 the original aims of the Arts Council placed equal emphasis on supporting arts of the highest quality and increasing public access to the arts across the country. Over the decades these twin ambitions have remained at the centre of our activities. In 2006 we still hold firm to our belief that the arts have the power to transform lives and communities, and to create opportunities as well.

In the UK we have two major cultural regeneration opportunities ahead of us: Liverpool, European Capital of Culture 2008 and the London Olympics 2012. We want to use these opportunities to build international partnerships and contribute to the debate about city, the arts, culture and heritage.

With speakers from 30 countries and with delegates from over 50 countries, the Summit is sure to help strengthen existing, and forge many new international partnerships and exchanges.

Organising the Summit has been a great privilege for Arts Council England and we hope that delegates will be inspired by the many examples of arts activity and cultural regeneration that the Summit will provide.

**Sir Christopher Frayling**  
**Chairman, Arts Council England**



# IFACCA WELCOMES YOU TO THE THIRD WORLD SUMMIT ON ARTS AND CULTURE

**Through their financial and logistical support, IFACCA's members have enabled the production of invaluable resources for improving support of art and culture worldwide, including:**

- three world summits and four mini-summits on issues in arts and cultural policy
- free subscriptions to ACORNS, IFACCA's e-bulletin covering international arts policy news, events and publications
- an array of research reports, including IFACCA's own D'Art reports and *The Wow Factor*, the global compendium on arts and education research
- the IFACCA Directory, the most comprehensive listing of national arts and culture agencies around the world
- our website, [www.ifacca.org](http://www.ifacca.org), with its wealth of information on arts and cultural policy
- ConnectCP, [www.connectp.org](http://www.connectp.org), the international who's who of cultural policy, planning and research

Inaugurated at the first World Summit of Arts and Culture in December 2000, IFACCA's global network of national arts funding bodies has 100 members in over 60 countries. Our resources and cooperative approach are leading the way to stronger, better-informed government support for the arts. For information on joining IFACCA, visit [www.ifacca.org](http://www.ifacca.org).

**THE ARTS MEAN THE WORLD TO US**

## Welcome from IFACCA



With this World Summit on Arts and Culture, government arts support agencies have now enjoyed three World Summits and the International Federation of Arts Councils and Culture Agencies (IFACCA) once again takes stock.

If the first World Summit (Ottawa 2000) was about IFACCA's birth, and the second Summit (Singapore 2003) was about its formalisation, this third Summit is surely about its growth.

The Federation's membership now covers more than 60 countries on five continents, and is growing. But our growth has not just been in numbers, it has also been in reputation. We are now seen as an organisation that does things.

There is a parallel here with the wider world of arts and cultural policy that is, I believe, no coincidence. Interest in cultural policy has been growing for many years. We in the cultural sector have always known the importance of arts and culture to people, communities and societies, but now those outside the sector are starting to recognise this importance.

With this wider appeal come challenges for arts and cultural decision-makers – to do more, and to do better, often with the same resources. And with wider recognition comes the rising pressure of instrumentality, visible across the spectrum of cultural policies, which tests artistic and cultural principles and demands the delicate balancing of multiple objectives.

Growth inevitably brings challenges, and these are indeed challenging times for national arts support agencies. IFACCA was in some ways a response to the intensifying challenges in cultural policy, born as it was from a need to share scarce resources, to raise standards, and to strengthen the voice of arts and culture. Though we are a small organisation, with just three staff and a limited budget, the achievements described in our five-year report (included in this Summit pack) illustrate how, through collaborating and brokering partnerships, we have created valuable resources to help policymakers improve support to arts and culture everywhere. Clearly these successes have satisfied a previously unmet demand. They could not have been possible without the support and vision of IFACCA members.

Nowhere is the need and benefit of the Federation more obvious than at World Summits. With so many countries represented in NewcastleGateshead, we are guaranteed an intense, stimulating and productive five days. On behalf of the board and members of IFACCA, I welcome you to the third World Summit on Arts and Culture, and I thank Arts Council England for its immense hard work in ensuring that this Summit will be a great success and another landmark for the Federation.

**Risto Ruohonen, Chair, IFACCA**

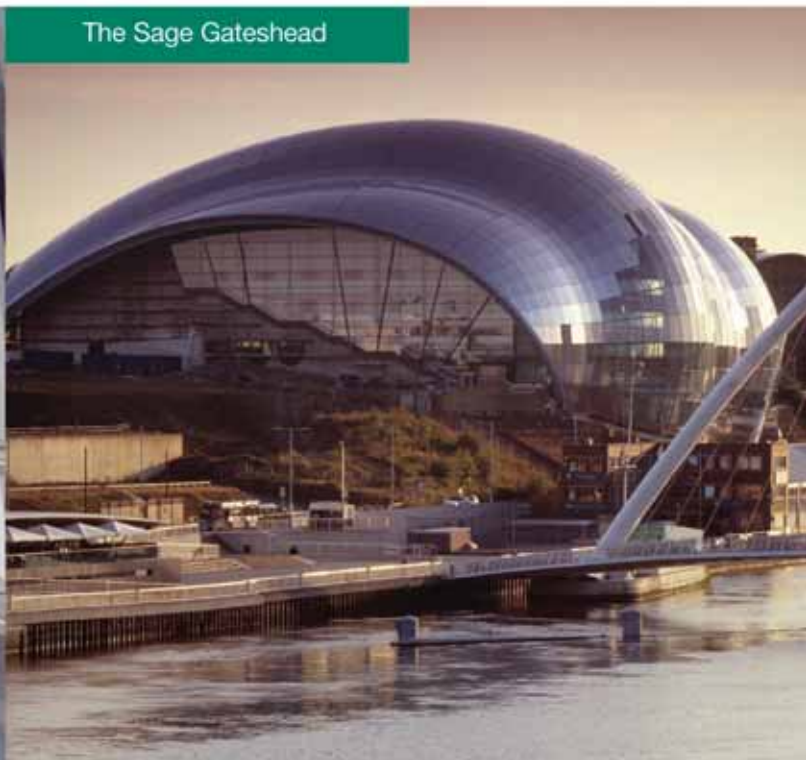




Sage's Newcastle office



The Sage Gateshead



a unique  
partnership

Sage is a leading supplier of business management software to 5 million businesses worldwide and is proud to play a key role in supporting the regeneration and cultural development of the region.

## Welcome from the Summit Programme Director



When Arts Council England bid to host the World Summit in NewcastleGateshead, cultural regeneration was the obvious theme. A region on the edge and lacking cultural opportunities has

become a thriving cultural destination as a result of a 10-year capital strategy led by the Arts Council and several visionary leaders in local government and the arts.

When IFACCA visited NewcastleGateshead in May 2004, The Sage Gateshead was yet to open but the decision to hold the event here was made.

It has been a challenge, honour and privilege to be Programme Director of the Summit and to be in contact with so many people across the world. I would like to pay special thanks to Susie Hargreaves, the Summit Coordinator, and to the many people in the Arts Council, the region and IFACCA who have helped us to grow the Summit into a five-day event which will hopefully live up to its title.

Selecting speakers and case studies from the 290 which came forward was not an easy task. Our vision was to find inspirational people and projects that had transformed places and transformed lives. We wanted artists who had themselves delivered projects on the ground as well as inspirational policymakers and researchers who could shed a global light on the powerful

story of regeneration through the arts and culture. We needed to ensure that the programme had relevance to developing countries and to those who are fighting for the position of the arts and culture in more crowded economies.

We set targets to double the size of the Summit and to bring delegates from at least 50 countries. If everyone arrives we will have passed both those milestones, with over 500 people from 68 countries.

The Summit has inspired a year of cultural events in NewcastleGateshead. The programme of public events to accompany the Summit will include artists' commissions and performances, as well as practical examples of international collaboration with other nations. Our ambition for the World Summit on Arts and Culture is to start a series of international conversations, to share experiences and good practice from across the world and to forge new networks.

Finally, we would like to thank you, the delegates, for making the journey. We aim to offer you a glimpse of NewcastleGateshead and North East England through the tours and visits. We hope you find reasons to return.

**Andrew Dixon, Summit Programme Director**

## Wednesday 14 June

09:00–19:30

- 09:00 IFACCA CEO Leadership Seminar**  
*Meeting Room, Arts Council England, North East, Central Square, Forth Street, Newcastle upon Tyne*
- 13:00– Registration for delegates**  
**18:00** *The Sage Gateshead*
- 14:00– Registration for IFACCA Members**  
**18:00** *Arts Council England, North East, Central Square, Forth Street, Newcastle upon Tyne*
- 14:30 IFACCA Board Meeting**  
*Meeting Room, Arts Council England, North East, Central Square*
- 16:00 IFACCA General Assembly**  
*Meeting Room, Arts Council England, North East, Central Square*
- 18:00 Welcome Reception at BALTIC, The Centre for Contemporary Art**  
Welcome from Leader of Gateshead Council  
Rt Hon Tessa Jowell, Secretary of State (UK)
- 19:30 NewcastleGateshead Welcomes the World**  
Grand Welcome  
*Gateshead Millennium Bridge*
- 20:30 IFACCA Members' Dinner**  
*BALTIC\* – Rooftop Restaurant*
- 20:30 Speakers' Dinner and Briefing**  
*Live Theatre, Newcastle*

\* Throughout the Summit BALTIC will be showing exhibitions by:

- **Wang Du** – Chinese artist's first UK solo exhibition introduces *The Space-Time Tunnel*, a large-scale sculptural installation which submerges the visitor into a giddy media flow
- **Sam Taylor-Wood** – one of the leading artists of her generation, she is known for her compelling psychological portraits in photography, film and video
- **James Hugonin and Ian Stephenson** – two exhibitions exploring the relationship between the work of both artists who hail from the North East and who have made significant contributions to British abstract painting

## Thursday 15 June

08:00–13:00

- 08:00– Registration**  
**12:00** Tea and coffee
- 09:00– Plenary Session – Hall 1**  
**13:00**
- 09:00 Opening Ceremony**  
*Film North East England – The Cultural Story*
- 09:15 Welcome**  
Risto Ruohonen (Finland), Chair, IFACCA  
Peter Hewitt (UK), Chief Executive, Arts Council England
- 09:40 Summit orientation**  
Andrew Dixon (UK), Programme Director  
Introduction to Sarah Gardner (Australia), Executive Director, IFACCA  
Susie Hargreaves (UK), Summit Coordinator
- 09:50 Sir Ken Robinson (UK/USA)**  
A presentation from one of the world's most recognised experts in the development of creativity and innovation on 'Why the World Should Invest in Culture'
- 11:00 Tea/coffee break – Hall 1 and 2 balconies**
- 11:30– Lord Puttnam of Queensgate, CBE (UK), President of UNICEF UK – Hall 1**  
**13:00** Lord Puttnam will chair a panel starting with his personal view of the role of culture in regeneration followed by presentations and discussion from:  
(i) Ammar Khammash (Jordan), world-famous architect, will talk about the role of heritage regeneration in the Middle East  
(ii) Martha Senn (Colombia) will talk about the role of Culture on the transformation of Bogotá
- 13:00 Buffet lunch – Hall 1 and 2 balconies**



## Thursday 15 June

14:00–17:30

### 14:00–15:30 A choice of four individual workshops/ breakout sessions

- **Cultural Precincts', three cities, three approaches, one new country – NRFH**  
Three presentations introducing the role of culture in regenerating three cities in South Africa from Xoliswa Ngema (South Africa), Development Manager, Johannesburg Development Agency, and Vanessa September (South Africa), Architect. Chaired by Peter Stark (South Africa).

- **Cities and the benefits of diversity – Barbour Room**  
Phil Wood (UK), partner in Comedia, will present the findings of his work on the 'Intercultural city' and Yetunde Aina (Nigeria), Director, Jadeas Trust, will talk about 'The Black Heritage City'. Chaired by Mary Ann De Vlieg (Belgium).

- **Arts Councils and Cultural Agencies – Hall 2**  
Jennifer Bott (Australia), Chief Executive, Australian Council, and Clarisa Ruiz Correal (Colombia), from the Ministry of Culture for Colombia, will talk about policies and projects that have led to regeneration and engagement of communities. Chaired by Robert Lynch (USA), America for the Arts. \**Simultaneous interpretation into Spanish is available in this session.*

- **A Model Private and Public Sector Partnership – KSS**  
Paul Walker (UK), Chief Executive, Sage Group Plc, and Lucy Bird (UK), Director of Marketing and Development, The Sage Gateshead, will talk about the role private sponsorship has played in developing The Sage Gateshead. Chaired by Colin Tweedy (UK), Chief Executive, Arts & Business.

### 15:30 Tea/coffee break – Hall 1 and 2 balconies

*Key to The Sage Gateshead venue*

KSS Katharine Shears Studio

NRFH Northern Rock Foundation Hall

### 16:00–17:30 A choice of four individual workshops/ breakout sessions

- **Artist led regeneration – Barbour Room**  
Tim Jones (Canada), Artscape, and Jonathan Harvey (UK), Acme Studios, will provide two contrasting presentations about artist led studios and workspaces which have transformed areas of London and Toronto. Chaired by Carlos Alberdi (Spain).

- **Crafts development and export – Hall 2**  
Paul Chandler (UK), Chief Executive, Traidcraft, the UK's leading fair trade organisation, will introduce two case studies from Dr Akbar Khakimov (Uzbekistan), and Neeti Sethi Bose (Ethiopia), CultureWatch. The case studies will examine how marketing indigenous crafts have helped regenerate two areas. \**Simultaneous interpretation into Spanish is available in this session.*

- **Media and cultural regeneration – NRFH**  
David Barrie (UK), Channel 4, presents *The Castleford Project*, a presentation about how a former mining area of Yorkshire lives through regeneration live on national TV. Nimmi Harasgama (Sri Lanka), Actor, and film-maker Belinda Williams will present Channel 4's *Self Portrait Sri Lanka*; a project engaging communities across the world in expressing their identity in self-portraiture. Chaired by Welsh Arts Council.

- **Measuring cultural impact – KSS**  
Presentations from Sara Selwood (UK) on measurement of the economic impact on arts and museums, and Brigita Lipovšek (Slovenia) will present how Slovenia approaches cultural indicators. Chaired by Suan Hiang Lee, Chief Executive, Singapore Arts Council.

### 17:00 Optional session – World Cup – England v Trinidad and Tobago – Squires Lounge

### 17:30 Delegates at leisure

### 20:00 Welcome to the World Concert – Hall 1 Followed by choice of ceilidh or foyer music

## Friday 16 June

08:30–13:30

08:00– Tea/coffee – *Hall 1 balcony*

09:00

08:00 **World Choir workshop** – *Foyers*

09:00– **Plenary Session** – *Hall 1*

11:00

09:00– **Welcome from Chair: Sir Christopher**  
09:10 **Frayling (UK), Chair, Arts Council England**

09:10 **Rick Lowe (USA), Project Row Houses, Houston**

A presentation about how the inspiration behind a piece of artwork led to artists regenerating a housing estate in a culturally charged neighbourhood in Houston, Texas

09:35 **Justice Albie Sachs (South Africa)**

*The impact of culture on the spirit of a nation.* Former South African freedom fighter and member of the Constitutional Court will talk about the role of culture in rebuilding the nation

11:00 **Launch of CP Connect – Diane Dodds**  
**Tea/coffee break** – *Hall 1 and 2 balconies*

11:30– **Informal Networks**

12:30 *An opportunity for delegates to network, share best practice and experience.* There will be presentations and discussion groups surrounding issues which affect delegates in their everyday environment. Programmed sessions include:

- **Traidcraft surgery** – a chance to meet specialist staff to talk about how to export your work
- **Arts and health** – why we need a joined-up approach
- **Innovation funding** – funding solutions, discussing trusts, foundations and The Charity Bank
- **Indigenous arts** – What is the impact of an Aboriginal arts festival on communities in Australia?
- **LabforCulture** – launch of a new international initiative
- **LIFT (The London International Festival)** – will present their ‘people’s parliament’

● **Demonstrations of CP Connect**

A number of open slots for delegates to share their own experiences. These will be allocated on a ‘first come, first served basis’

12:30 **Buffet lunch** – *Hall 1 and 2 balconies*

13:30– **Regeneration in practice/**  
15:30 **short tours in NewcastleGateshead**

A choice of guided tours showcasing the best in local cultural regeneration. Buses collect from The Sage Gateshead.

- Tour 1: Live Theatre and Stan’s Café (*walking*)
- Tour 2: Seven Stories and Stan’s Café (*bus*)
- Tour 3: Life Science Centre and Discovery Museum (*bus*)
- Tour 4: The Biscuit Factory and Stan’s Café (*bus*)
- Tour 5: Public art and architecture tour (*walking*)
- Tour 6: BALTIC, The Centre for Contemporary Art (*walking*)
- Tour 7: The Angel of the North (*bus*)
- Tour 8: The Laing Art Gallery (*walking*)
- Tour 9: Creative Partnerships (*bus*)
- Tour 10: Newcastle University: Cultural Quarter (*bus*)
- Tour 11: The Sage Gateshead (*walking*)
- Tour 12: Station House Opera (*walking*)
- Tour 13: DanceCity (*bus*)

15:30 **Delegates at leisure**

17:30 **Coaches depart from The Sage Gateshead to Alnwick Castle and The Alnwick Gardens**

19:00 **Arrive at Alnwick Castle and walk to The Alnwick Gardens**  
*(weather permitting) Delegates are advised to wear comfortable/sturdy shoes*

- Pre-dinner drinks reception

20:30 **Welcome by Her Grace, The Duchess of Northumberland**  
● Ministerial Address (TBC)

21:00 **Dinner**

23:15 **Coaches collect from The Alnwick Gardens**

## Saturday 17 June

### 09:00–17:00

**09:00 World Choir workshop** – *Foyers*

**09:30–11:00 Plenary Session** – *Hall 1*

**09:30 Specialist Panel:**

**Culture and the Olympic Games**

Presentations from Jude Kelly OBE (UK), Artistic Director, South Bank Centre, and Craig Hassall (Australia), Sydney 2000 Olympic Games and Managing Director, English National Ballet. Chaired by Dr Beatriz Garcia (Spain), RCUK Academic Fellow, Centre for Cultural Policy Research, University of Glasgow

**10:30 Keynote presentation: The Montréal story – from local to global**

- Gaétan Morency (Canada), Vice President of Public, Social and Cultural Affairs, Cirque du Soleil
  - Simon Brault (Canada), Deputy Chair, Canada Council of Arts
- Chaired by Philippe Quéau (France), UNESCO Representative for the Maghreb

**11:30 Tea/coffee break** – *Hall 1 and 2 balconies*

**12:00– A choice of five individual workshops/ breakout sessions**

- **Culture in Crowded Cities** – *Barbour Room*  
Mitsuhiro Yoshimoto (Japan), Director of Arts & Cultural Projects, NLI Research Institute, Tokyo, and Howard Chan (Hong Kong), the Community Museum Project, Hong Kong, will talk about what happens when cities are built up and have no areas for cultural regeneration. Chaired by Yvette Vaughan Jones (UK), Director, Visiting Arts.  
*\*A Japanese interpreter will be available for this session.*

- **International Collaboration** – *KSS*  
The story of a partnership between Dodgy Clutch Theatre Company (UK) and Johannesburg-based performers resulting in the critically acclaimed production *Elephant*. Presented by theatre directors Monde Wani (South Africa) and Ozzie Riley (UK).

- **Protecting World Heritage** – *Hall 1*  
Mathieu Dormaels (France/Costa Rica), Specialist in Rehabilitation Cultural Management, will present 'The Customs

Building Project in San José, Costa Rica', and Arturo Navarro (Chile), will speak about the Mopocho Station Cultural Centre, in Santiago, and Valparaíso world heritage sites. Chaired by Georgia Iliopoulou (Greece), Managing Director, Hellenic Cultural Organisation.  
*\* Simultaneous interpretation into Spanish is available in this session.*

- **Social and economic impact of culture** – *Room MEC2*

Dr Kris Rampersad (West Indies) will talk about the social and economic role of carnivals. Practising artist, Divya Bhatia (India), will talk about his experience using festivals and cultural projects to bring about transformations in developing countries. Chaired by Carla Delfos (The Netherlands).

- **Repositioning cities through culture** – *NRFH*

Dr Franco Bianchini (Italy/UK) with his study of five European cities and Gráinne Millar (Ireland), Head of Cultural Development, Temple Bar, Dublin, will talk about how cities can reposition themselves using culture. Chaired by The Netherlands Council for Culture.

**13:30 Buffet lunch** – *Hall 1 and 2 balconies*

**14:30 Final Plenary Session** – *Hall 2*

Chaired by Dr Tom Shakespeare (UK), Chair, Arts Council England, North East. Review of Summit and regional perspectives:

- Bill Herbert (UK), Poet in Residence
- Alastair Carruthers (New Zealand), Chair, New Zealand Arts Council
- Vanessa September (South Africa), Architect
- Risto Ruohonen (Finland), Chair, IFACCA, and Sarah Gardner (Australia), Executive Director, IFACCA

Performance from World Choir

**15:30 Tea/coffee break** – *Hall 1 and 2 balconies*

**16:00 Networking meetings**

**17:00 Delegates at leisure**

**19:30 NewcastleGateshead Welcomes the World** – a festival of events to celebrate the World Summit on Arts and Culture being held in NewcastleGateshead (*optional*)



## Sunday 18 June

### Optional tours

Tour buses collect delegates from The Sage Gateshead.

#### Tour 1 World Heritage sites:

- Durham Cathedral (Durham)
- Bowes Museum  
(Barnard Castle, County Durham)

#### Tour 2 Regeneration in rural environments:

- Hadrian's Wall  
(Housesteads, Northumberland)
- Kielder Forest (Northumberland)

#### Tour 3 Arts in post-industrial areas:

- middlesbrough institute of modern art (mima) (middlesbrough)
- Tees Valley Regeneration (Tees Valley)
- Darlington West Park (Darlington)

#### Tour 4 Museums:

- National Glass Centre (Sunderland)
- Beamish, the North of England Open Air Museum (County Durham)

All tours include lunch.

## Monday 19 June

### Cultural Agencies open days

- English Heritage
- Tyne & Wear Museums
- Museums, Libraries and Archives, North East
- Arts Council England, North East
- Northern Film + Media
- One NorthEast, regional development agency
- University Cultural Quarter

## Sponsors/Acknowledgements

The Summit team would like to thank our sponsors and partners for their support of the Summit.

#### Sponsors:



#### Acknowledgements:

- Arts Research Digest
- The BBC and Mark Scrimshaw for *North East England – The Cultural Story* film
- British Council
- The Chilean National Council for the Culture and the Arts for sponsoring travel of Arturo Navarro
- Culture and Tourism Institute, Bogotá for sponsoring travel of Martha Senn
- Her Grace, The Duchess of Northumberland
- Hong Kong Arts Development Council for sponsoring travel of Howard Chan



- IETM
- IFEA
- LabforCulture
- NewcastleGateshead Initiative
- Les Rencontres
- The Summit advisers
- The Summit steering group
- Visiting Arts

## Speaker profiles

### **Risto Ruohonen**, Director of Arts and Cultural Heritage Division, Ministry of Education

Risto Ruohonen was appointed Director of Arts and Cultural Heritage and Special Government Advisor at the Ministry of Education, Finland in February 2003, having previously been the Chairman (CEO) of the Arts Council of Finland since 1998. He has also served as the president of the ARSBALTICA network since 1999. Before joining the Arts Council, he was the Managing Director and Theatre Director first in the Lahti Municipal Theatre and then at the Helsinki City Theatre for 12 years.

### **Peter Hewitt**, Chief Executive, Arts Council England

Peter Hewitt was appointed Chief Executive of the Arts Council in March 1998. Since then, he has led a major overhaul of the organisation including a merger with the 10 previously independent regional arts boards. Peter's career in the arts began in 1976 at Inter-Action in Kentish Town, London. He was Arts Officer at North Tyneside Metropolitan Borough Council for six years before joining Northern Arts in 1982. He was made Chief Executive of Northern Arts in 1992 and held this post for five years. He then had a year in the Health Service as Corporate Affairs Director of Tees Health Authority.

### **Sir Ken Robinson**, Author

Sir Ken Robinson is an internationally recognised leader in the development of creativity, innovation and human resources. Now based in Los Angeles, he has worked with governments in Europe, Asia and the USA, Fortune 500 companies and some of the world's leading cultural organisations. In 1988, he led a national commission on the creativity, education and the economy for the UK government. 'All Our Futures: Creativity, Culture and Education' was published to wide acclaim in 1999. In June 2003, he was awarded a knighthood.

### **David Puttnam**, Lord Puttnam of Queensgate, CBE, President of UNICEF

David Puttnam spent 30 years as an independent film producer. He was Chief Executive of Columbia Pictures from 1986 to 1988 – the only non-American ever to run a Hollywood Studio. He retired from film to focus on education. In 2002, he was appointed President of UNICEF UK. David was awarded a CBE in 1982, a knighthood in 1995 and appointed to the House of Lords in 1997. In France he has been honoured as a Chevalier and, later, an Officer of Arts and Letters.

### **Ammar Khammash**, Architect

Ammar Khammash runs his own architectural company in Jordan, working on over 39 different projects including renovation of King Abdulla's (the first) headquarters as well as winning two high-profile design competitions. Ammar is also an active advocate, promoting heritage, culture and the environment, sitting on several boards within Jordan. He is also a published author, photographer and artist.

### **Martha Senn**, Director, Culture and Tourism Institute of Bogotá

Martha Senn is Director of Culture and Tourism for Bogotá in Colombia. She is also a singer and has performed in many of the world's great opera houses and concert halls.

### **Sir Christopher Frayling**, Chair, Arts Council England

Sir Christopher Frayling joined Arts Council England in February 2004 as Chairman. Sir Christopher is Rector of the Royal College of Art in London, and Professor of Cultural History there. An historian, a critic and a broadcaster, he is well known for his work on BBC Radio 4, BBC Radio 3 and Channel 4. Sir Christopher is a trustee of the Victoria and Albert Museum (since 1983), and was a member of the Arts Council of England (1987–2000) having chaired successively its Visual Arts, Combined Arts, Education and Film, Video and Broadcasting panels.

## Speaker profiles

### **Rick Lowe, Artist and Founder, Project Row Houses**

Rick Lowe is the founder of Project Row Houses. He is a practising artist and has exhibited across the world including USA, Japan and Korea. He has won many awards including being the year 2000 recipient of the American Institute of Architecture Keystone Award. He serves on a number of boards including the Houston Visitors and Conventions Board.

### **Justice Albie Sachs, Justice of the Constitutional Court of South Africa**

Justice Albie Sachs started practice as an advocate at the Cape Bar, aged 21. The bulk of his work involved defending people charged with racist statutes and repressive security laws. Following a period of detention, including being placed in solitary confinement, Albie went into exile in Mozambique where he worked as a law professor. In 1988, he was blown up by a bomb placed in his car by South African security agents, losing an arm and the sight of an eye. During the 1980s he worked closely with Oliver Tambo, leader of the ANC in exile. In 1990, he returned home as a member of the constitutional committee and National Executive of the ANC. In 1994, he was appointed by President Mandela to serve on the newly established Constitutional Court.

### **Jude Kelly OBE, Artistic Director, South Bank Centre**

Jude Kelly is the South Bank Centre's new Artistic Director and Chair of Culture and Education for London's successful bid for the 2012 Olympic Games. Jude is an award winning theatre Director and has directed over 40 productions for stage and screen and received the OBE for services to theatre.

### **Craig Hassall, Managing Director, English National Ballet**

Craig Hassall joined English National Ballet as Managing Director in 2005. Prior to this he was Deputy General Manager of the Sydney Theatre Company. Between 1997–2000, Craig was responsible for the cultural programme of the Sydney 2000 Olympic Games.

### **Beatriz Garcia, RCUK Academic Fellow, Centre for Cultural Policy Research**

Beatriz Garcia is a researcher in cultural policy and event-led regeneration exploring models for cultural impact. Recent publications study the legacy of cultural

programming within events such as the Olympic Games, Commonwealth Games and the European Capital of Culture. She has been invited to present her work worldwide including the International Olympic Academy (Greece) and The Centre for Olympic Research (Beijing).

### **Gaétan Morency, Vice President of Public, Social and Cultural Affairs, Cirque du Soleil**

Gaétan Morency is a member of Cirque du Soleil's Executive Forum and has been a member of the senior management team since 1992. He has worked for more than 25 years in the cultural field. Prior to joining Cirque du Soleil, he worked as a producer of shows and other cultural events. Gaétan is also President and Founder of the Tohu – Cité des arts du Cirque, and Vice President of Culture Montréal.

### **Simon Brault, Director General, National Theatre School of Canada/Vice Chair of the Canada Council**

Simon Brault has been Director General of the National Theatre of Canada since 1997. Prior to this he was the School's Administrative Director. A long time advocate for cultural communities and a self described 'cultural development militant', Simon began a five-year term as Vice Chair of the Canada Council on 31 March, 2004.

### **Dr Tom Shakespeare, Chair, Arts Council England, North East**

Dr Tom Shakespeare is Chair of Arts Council England, North East. Tom has been Director of Outreach at the Policy, Ethics and Life Sciences Research Institute, University of Newcastle upon Tyne since 1999. He acts as a researcher, author and lecturer in science, specifically in genetics and disability. In the arts, he has been a writer, performer and documentary filmmaker, helping devise new work for a dance company, working with Graeae Theatre Company and presenting TV documentaries for the BBC and Channel 4. He was Founding Chair of Northern Disability Arts Forum and Founding Chair of children's musical theatre company, Monster Productions. Tom is also a board member of Northern Film + Media and a member of the British Council's Arts Advisory Committee. He was a former Board member and Vice Chair of Northern Arts.



## Speaker profiles

**Yetunde Aina**, Director, Jadeas Trust

**Quresh Hussein Ahmed**, Chief Executive Officer, Bomas of Kenya

**David Barrie**, Media Executive Producer and Director

**Divya Bhatia**, Festival and Theatre Programmer

**Franco Bianchini**, Cultural Policy Researcher and Lecturer, De Montfort University

**Lucy Bird**, Director of Marketing and Development, The Sage Gateshead

**Howard Chan**, Member, Community Museum Project

**Paul Chandler**, Chief Executive, Traidcraft

**Clarisa Ruiz Correal**, Head of Arts, Ministerio de Cultura de Colombia

**Mary Ann De Vlieg**, Director, IETM

**Mathieu Dormaels**, Specialist in Rehabilitation Project Management

**Nimmi Harasgama**, Actor

**Jonathan Harvey**, Co Director, Acme Studios

**Malcolm Hayday**, Chief Executive, The Charity Bank

**Georgia Iliopoulou**, Managing Director, Hellenic Culture Organisation, Greece

**Tim Jones**, Chief Executive, Artscape

**Rt Hon Tessa Jowell MP**, Secretary of State, Department of Culture, Media and Sport

**Akbar Khakimov**, Head, The Baysun Regeneration Project

**Brigita Lipovšek**, European Affairs and Cultural Development Sector, Ministry of Culture

**Gráinne Millar**, Head of Cultural Development, Temple Bar Properties

**Arturo Navarro**, Senior Manager, Mapocho Centre, Santiago

**Xoliswa Ngema**, Development Manager, Johannesburg Development Agency

**Philippe Quéau**, UNESCO Representative for the Maghreb

**Kris Rampersad**, Writer and Producer

**Ozzie Riley**, Theatre Director, Dodgy Clutch

**Sara Selwood**, Head of Cultural Policy and Management, City University London

**Vanessa September**, Architect

**Neeti Sethi Bose**, Assistant Professor, Institute of Ethiopian Studies

**Peter Stark**, Policy Adviser

**Colin Tweedy**, Chief Executive, Arts & Business

**Yvette Vaughan Jones**, Director, Visiting Arts

**Paul Walker**, Chief Executive, The Sage Group plc

**Monde Wani**, Director, Kuala Productions Theatre Group

**Mike White**, University of Durham

**Phil Wood**, Partner, Comedia

**Mitsuhiko Yoshimoto**, Director, Arts & Cultural Projects, NLI Research Institute Tokyo

## Welcome to NewcastleGateshead

To celebrate the visit of the World Summit on Arts and Culture to NewcastleGateshead, the city is hosting a programme of events, performances and exhibitions to welcome the delegates and the public to participate and enjoy.

This programme of events is called **NewcastleGateshead Welcomes the World** and full details are available in the programme guide within your delegate pack.

Alternatively, visit [www.NewcastleGateshead.com](http://www.NewcastleGateshead.com).

### Grand Welcome

Wednesday 14 June  
NewcastleGateshead Quayside

Performers and artists from South Africa and India will welcome delegates with dance, processional music and daytime fireworks. A floral theme incorporates a multicoloured flower carpet across the Gateshead Millennium Bridge, a flower arch and a giant rangoli.

### Stan's Café presents

#### *Of All the People in All the World*

Tuesday 13–Monday 19 June, 10:00–16:00  
One Trinity Gardens, Newcastle Quayside (FREE)

This unique world premiere uses grains of rice to bring abstract statistics to startling and powerful life. Using 1.2 billion grains of rice, the event captures a picture of the human world as it is today. A team of performers carefully weigh out quantities of rice to represent a host of human statistics – the populations of towns and cities; the number of doctors, the number of soldiers; the number of people born each day; the number who die. The statistics are arranged in labelled piles creating an ever-changing landscape of rice.

### Welcome to the World – The Concert (UK/Norway/South Africa)

Tuesday 15 June, 19:15  
The Sage Gateshead

Delegates will be joined by the public for this special one-off concert which will include Northern Sinfonia playing Berio's haunting *Folk Songs*, British Asian musician/composer Nitin Sawhney; internationally renowned Northumbrian piper Kathryn Tickell and band with superb Norwegian brass players, The Brazz Brothers and South African dance/music ensemble The Horn of Africa. The concert will be followed by informal entertainment.

### Station House Opera (UK/Brazil/Singapore)

Thursday 15 June, 02:00 & 14:00  
Friday 16 June, 14:00  
Saturday 17 June, 09:00 & 19:00

Dusk in Singapore, teatime in Britain, breakfast in Brazil. Nine people from three continents perform in one single production at the same time. Three audiences experience the performance simultaneously.

A Brazilian couple are eating breakfast, but the woman is more interested in the man sleeping in Singapore; and why is the English woman watching so closely? When he leaves his flat, she follows him through the streets of NewcastleGateshead to his rendezvous in São Paulo. Performers play in three continents together telling a story which is both universal and true to its own locality, its own culture and concerns.

**Dodgy Clutch (UK/South Africa) presents  
*Elephant***

Friday 16 June, 20:00

Saturday 17 June, 14:30 & 20:00

DanceCity, Temple Street, Newcastle upon Tyne

Phone: 0191 261 0505

Tickets: £8/£5 concessions

Tickets for Summit delegates are available to purchase from the Summit information desk

A truly magical story for all ages told on stage in music, song and dance by an exceptional cast of nine dancers and performers, six musicians and two puppet elephants. The show fuses large-scale body puppets, African and contemporary dance, new and traditional music, mime and pantomime, tragedy and music hall within a simple story of innocence, joy, corruption, tragedy and triumphant redemption.

**Market Theatre of Johannesburg (South Africa) presents *The Island***

Wednesday 14–Saturday 17 June, 20:00

Live Theatre, Newcastle Quayside

Phone: 0191 232 1232 Website: [www.live.org.uk/](http://www.live.org.uk/)  
[www.markettheatre.co.za](http://www.markettheatre.co.za)

Tickets: £8–£14

Set in Apartheid-ridden South Africa, *The Island* highlights the lives of two political prisoners incarcerated in the notorious Robben Island prison, as they prepare a performance of Sophocles' *Antigone* for inmates and staff. This humorous and touching production examines the bonds between Winston and John as they labour in the stone quarry by day and rehearse by night.

**Climate Change: Cultural Change**

Climate Change: Cultural Change, developed by Helix Arts in partnership with CarbonNeutral Newcastle, is a long-term arts and culture programme, bringing together new artist commissions, photography, film, events and exhibitions to raise awareness of climate change.



## Helpful Information

### A

#### Access

- There is a disabled entry point located at the front of The Sage Gateshead

#### Arts Council England

- Organisers of the World Summit. Representatives from the Arts Council will be present throughout the Summit

### B

#### Bags

- When registering you received a free World Summit on Arts and Culture bag, which contains a host of information to help you enjoy the Summit and your time in NewcastleGateshead

#### Banks

- The nearest bank to The Sage Gateshead is Lloyds TSB, 15 West Street, Gateshead. There is a cashpoint next to the Akenside pub, Dean Street, Newcastle Quayside. There are also numerous banks on Gateshead High Street and Newcastle city centre

#### Bus services

- Buses are available every 20 minutes connecting The Sage Gateshead to hotels, the Metro, and the city centre (though all are within walking distance). Cost: 40p to £1

### C

#### Chemist

- Boots – 176/180 High Street, Gateshead. Phone: 0191 477 1422
- Quayside Pharmacy – Crawhill Road, Newcastle. Phone: 0191 233 0210

#### City guides

- There are open-top buses touring the city's sights including the Town Walls, the Castle, the Cathedral, the Quayside, and various cultural venues

### D

#### Dentist

- Dental Surgery – 27 Jackson Street, Gateshead. Phone: 0191 490 0818
- BM & NP Smith – 15 Regent Terrace, Gateshead. Phone: 0191 477 2007
- Saville Dentist Practice – 6 Saville Place, Newcastle. Phone: 0191 232 0002

#### Doctor

- Gateshead Health Centre – Prince Consort Road, Gateshead. Phone: 0191 477 2243
- Saville Medical Centre – 7 Saville Place, Newcastle. Phone: 0191 443 6820

### F

#### First aid

- The first aid point is situated at the West end of the public concourse

#### Floor plans and maps

- Please see page 21 for maps of The Sage Gateshead. A map of NewcastleGateshead can also be found within your Summit bag

### H

#### Hospital

- Royal Victoria Hospital, Queen Victoria Road, Newcastle. Phone: 0191 233 6161

### I

#### Information desk

- The information desk is situated on the main concourse by the reception desk. Please see page 21 for further details

### L

#### Lost property

- A lost property point can be found at the main Summit reception desk

### M

#### Mobile phones and pagers

- All mobile phones and pagers must be turned off before entering seminars and workshops

## Helpful Information

### Metro

- The Metro system covers the conurbation of Newcastle, Gateshead, Sunderland, North Tyneside and South Tyneside

### O

#### Online in NewcastleGateshead

[www.visitnewcastlegateshead.com](http://www.visitnewcastlegateshead.com)

[www.gateshead.gov.uk](http://www.gateshead.gov.uk)

[www.newcastle.gov.uk](http://www.newcastle.gov.uk)

[www.thesagegateshead.org.uk](http://www.thesagegateshead.org.uk)

[www.tyneandwearmetro.co.uk](http://www.tyneandwearmetro.co.uk)

[www.whatsonnortheast.com](http://www.whatsonnortheast.com)

### P

#### Parking

- Parking is available at The Sage Gateshead. The first 30 minutes are free. From 06:00–17:00 charges are 70p per hour, paid for on exit only. For visits during the evening there is a fixed charge of £2.10, which you can elect to pre-pay or pay on exit
- Further car parking is available within two to 10 minutes walking distance from The Sage Gateshead

#### Press office

- The press office can be located in room MEC14, this is indicated on the map which can be found on page 21

### Q

#### Questions

- If you have any questions during the course of the Summit, please go to the information desk or speak to a Summit steward who can be identified by yellow t-shirts

### R

#### Restaurants

- There are many restaurants within 20 minutes of The Sage Gateshead
- Chinatown is a short taxi ride away and there are Indian, Italian, Mexican, English, Spanish tapas, and Mongolian restaurants within walking distance of the venue
- Eating out can be very cheap in Newcastle with many 'happy hour' menus available

### S

#### Shopping

- NewcastleGateshead is one of the UK's leading retail centres. It is home to the UK's first department store – 'Fenwick' and one of Europe's largest shopping malls – the MetroCentre Gateshead

#### Smoking

- Smoking is not permitted anywhere in The Sage Gateshead

#### Sport

- There will be facilities available to view some World Cup games in the Squires Lounge

#### Stewards

- If you require assistance please approach a steward. They can be found dressed in yellow t-shirts and will be available throughout the course of the Summit

### T

#### Taxis

- There are numerous taxi firms in NewcastleGateshead. Taxi ranks can be found at Newcastle International Airport and Newcastle Central Station.
  - ABC Taxis: 0191 232 3636
  - Lansdowne Taxis: 0191 285 8808
  - Metro City Taxis: 0191 222 0999
  - Aaron Century Taxis: 0800 083 3033

#### Travel

- Getting around NewcastleGateshead is easy; the city is compact and has excellent public transport links to help you get around the city centre and the rest of the region. There is the superb Metro light rail system, frequent bus services, as well as a plentiful supply of taxis

### W

#### World Cup

- There will be facilities at The Sage Gateshead to watch some of the games in the Squires Lounge

#### Workshops and seminars

- To find more details of the workshops and seminars please see pages 9–11

# Conference Planner

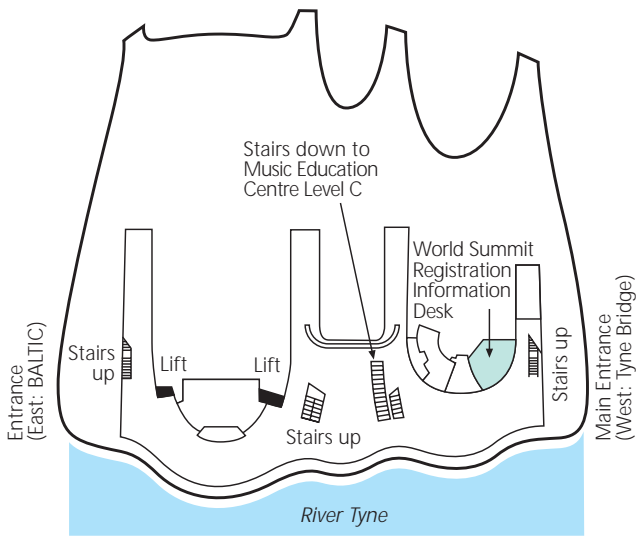
	08:00	08:30	09:00	09:30	10:00	10:30	11:00	11:30	12:00
Wednesday			IFACCA CEO Leadership Seminar Central Square, Arts Council England, North East						
Thursday	<b>Registration</b> Tea and coffee		<b>Hall 1: Plenary Session</b>			<b>Hall 1 and 2 balconies</b> Tea and coffee break	<b>Hall 1: Plenary Session</b>		
			09:00 <b>Opening film</b> 09:15 <b>Welcome by Risto Ruohonen and Peter Hewitt</b> 09:40 <b>Summit orientation</b> 09:50 <b>Sir Ken Robinson</b>				<b>The role of culture</b> Presentations and discussion Lord Puttnam (Chair) Ammar Khammash Martha Senn		
Friday	<b>Hall 1 balcony</b> Tea and coffee		<b>Hall 1: Plenary Session</b>			<b>Hall 1 and 2 balconies</b> Tea and coffee break	<b>Network Exchange</b>		
	<b>World Choir Workshop</b> Foyer		09:00 <b>Welcome from Chair: Sir Christopher Frayling</b> 09:10 <b>Rick Lowe, Project Row Houses, Houston</b> 09:35 <b>Justice Albie Sachs</b>				Opportunity for delegates to present case studies over lunch		
Saturday			<b>World Choir Workshop</b> Foyer	<b>Hall 1: Plenary Session</b>			<b>Hall 1 and 2 balconies</b> Tea and coffee break	<b>World</b>	
				09:30 <b>Specialist panel: Culture and the Olympic Games</b> 10:30 <b>Keynote presentations: The Montréal story, from local to global</b>				<ol style="list-style-type: none"> <li>1. Culture in</li> <li>2. Internation</li> <li>3. Protecting</li> <li>4. Social and culture (M</li> <li>5. Reposition (H2)</li> </ol>	
Sunday	<b>Tours</b> Buses collect delegates from The Sage Gateshead – includes lunch and dinner in a central restaurant		<b>Tour 1</b>	<b>World heritage sites:</b> Durham Cathedral (County Durham), Bowes Museum (Northumberland)					
			<b>Tour 2</b>	<b>Regeneration in rural environments:</b> Hadrian's Wall (Housesteads, Northumberland)					
			<b>Tour 3</b>	<b>Arts in post-industrial areas:</b> middlesbrough gallery of modern art (mima) (Northumbria)					
			<b>Tour 4</b>	<b>Museums:</b> National Glass Centre (Sunderland), Beamish, the North of England					
Monday			<b>Cultural Agencies Open Days</b>						
			<ul style="list-style-type: none"> <li>English Heritage</li> <li>Tyne &amp; Wear Museums</li> <li>Museums, Libraries and Archives Council North East (MLA North East)</li> <li>Arts Council England, North East</li> <li>Northern Film + Media</li> <li>One NorthEast</li> <li>University Cultural Quarter</li> </ul>						
	08:00	08:30	09:00	09:30	10:00	10:30	11:00	11:30	12:00





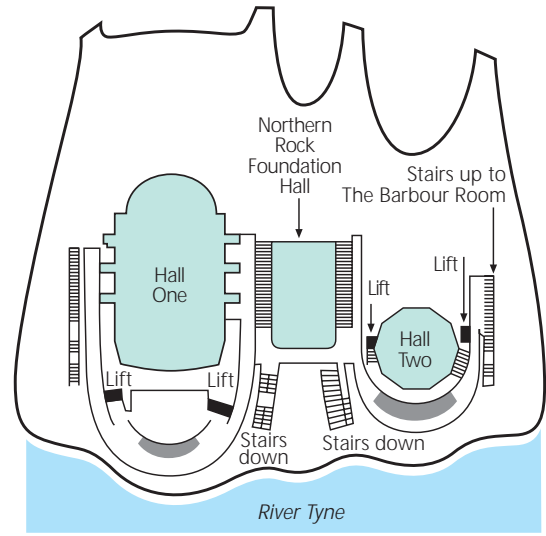
0	18:00	18:30	19:00	19:30	20:00	20:30	21:00 onwards
	Welcome Drinks Reception BALTIC			Grand Welcome Gateshead Millennium Bridge		IFACCA Member's Dinner BALTIC	
East						Summit Speakers' Briefing Live Theatre	
Delegates at leisure					Conference Concert		
					Welcome to the World Concert Hall 1, The Sage Gateshead		
					Followed by either: ceilidh or foyer music		
Summit Dinner							
Coaches depart from The Sage Gateshead to Alnwick Castle and The Alnwick Gardens  Tour guides on each bus.			19:00 Arrive at Alnwick Castle and walk to The Alnwick Gardens  Pre-dinner drinks reception		20:30 Welcome by Her Grace, The Duchess of Northumberland • Ministerial Address (TBC)  21:00 Dinner 23:15 Coaches collect from The Alnwick Gardens		
Delegates at leisure				NewcastleGateshead Welcomes the World			
				For further information please refer to pages 14–15 or the Welcome to the World guide in the delegate bag			
						<i>Key to The Sage Gateshead venue</i> <i>BR Barbour Room</i> <i>KSS Katharine Shears Studio</i> <i>H1 Hall 1</i> <i>H2 Hall 2</i> <i>NRFH Northern Rock Foundation Hall</i>	
0	18:00	18:30	19:00	19:30	20:00	20:30	21:00 onwards

# The Sage Gateshead – Floor plans



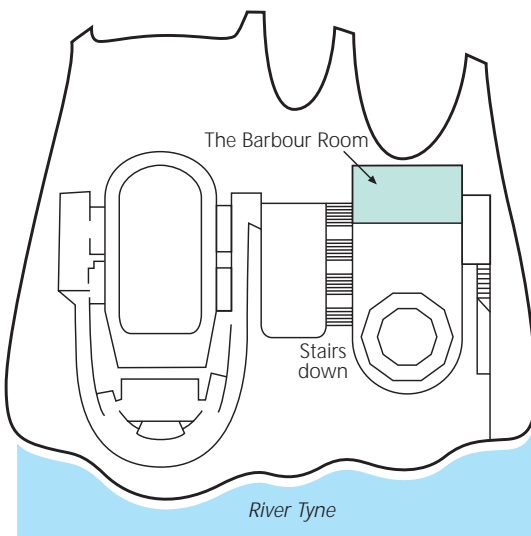
## Level 0/Entrance level

- World Summit Registration/Information Desk



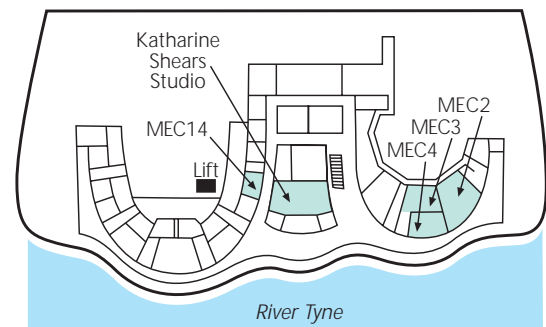
## Level 1

- Hall One (H1)
- Northern Rock Foundation Hall (NRFH)
- Hall Two (H2)



## Level 2

- The Barbour Room (BR)



## Level C/below entrance level

- Katharine Shears Studio (KSS)
- MEC2
- MEC14 (Press/Media Centre)