

Programme Director

8th World Summit on Arts and Culture, Kuala Lumpur 11-14 March 2019

Overview

The World Summit on Arts and Culture is an international forum that provides national arts councils, ministries of culture and other agencies the opportunity to discuss key issues of public support for the arts, culture and creativity. The event brings together leading policy makers, researchers, managers and practitioners from the arts and culture sector from around the world. The World Summits are hosted by IFACCA, in partnership with a National Member, every two to three years.

The 8th World Summit on Arts and Culture will take place on 11-14 March 2019 in Kuala Lumpur, Malaysia, and is co-hosted by the National Department for Culture and Arts (JKKN) at the Ministry of Tourism and Culture, Government of Malaysia and IFACCA.

Previous World Summits have proven their potential for stimulating international cooperation, learning and information exchange for arts support agencies, artists, arts managers and policy makers worldwide. The World Summits provide an excellent opportunity for strengthening civil society, promoting collaboration between non-profit and government sectors and for equipping artists, arts organisations, academics and institutions to interact in a global and dynamic world. To date, seven World Summits have been held: Ottawa, Canada 2000; Singapore, 2003; NewcastleGateshead, England 2006; Johannesburg, South Africa 2009; Melbourne, Australia 2011; Santiago, Chile 2014; and most recently Valletta, Malta in October 2016.

Profile of Programme Director

IFACCA and JKKN are seeking a **Programme Director** with demonstrable international experience and networks in the field of arts and cultural policy to be responsible for developing the structure and contents of the Summit programme as described below.

The 8th World Summit Programme Director must meet the following selection criteria:

- Ability to undertake the Responsibilities of the Programme Director as described below
- Demonstrable knowledge of global issues impacting the arts and culture, particularly those relevant to government arts agencies, and experience as a commentator on such issues.
- Extensive international networks and the capacity to draw on those for the development of the programme.
- International reputation for creativity and expertise in event design (eg conferences or festivals)
- Excellent management skills
- Strong communication skills and fluent in English, both written and verbally.
- Knowledge of arts and cultural issues in Malaysia and/or Southeast Asia.

Responsibilities of Programme Director

The role of the Programme Director is tailored specifically to each Summit as this is informed by the location and cultural context, the host, the theme and the individual involved. However, the following is an indication of the expected range of tasks (additional one may be required and agreed in consultation with JKKN and IFACCA):

- **Conceptual framework and content development:**
 - Create an overall concept and theme for the programme that meets IFACCA's expectations in terms of the current global issues that are of concern to members (see the preferred theme outlined below).
 - Create a structure for the Summit (daily programme) that provides a logical and powerful flow of discussion and is in harmony with the various venues on offer.

- Curate the content and recommend speakers that will be appealing and relevant to the target audience (IFACCA national and affiliate members, arts and culture government agencies (national, regional, municipal), policymakers, academia, arts and cultural leaders, and general arts community).
 - Ensure a global diversity of speakers – so that as many countries as possible and every region is represented, multiple cultural and linguistic communities are included, that there is reasonable gender balance and a wide spread of perspectives presented.
 - Apply existing experience and that of IFACCA and its members, experts in the field, culture networks etc to find the best to present in each of the programme sessions speakers (keynotes, panels and workshops); as well as moderators and rapporteurs that are effective in chairing sessions and reporting on the discussion.
 - Design the call for speakers and then review all submissions and selecting those that are appropriate to the programme concept and design (this may be only a small percentage of the overall range of speakers).
 - Present a final programme that is unique and world class and meets the expectations of JKKN and is approved by IFACCA.
- **Speaker liaison:**
 - Invite approved speakers, moderators etc to take part in the Summit and confirm their participation (the specifics of the latter could be handled by JKKN).
 - Ensure the speakers are properly qualified and briefed appropriately to present on the topics required.
 - Brief speakers and moderators on the benefits they might receive (these vary but could include airfares, accommodation, out of pockets expense, and/or free registration).
 - Liaise with JKKN on the provision of benefits (e.g. booking airfares, accommodation).
 - Provide a final written briefing that can be sent to all speakers to ensure they understand their role in the success of the Summit.
 - Present at a face-to-face briefing to speakers of the eve of the opening of the Summit (to which all speakers, moderators and rapporteurs will be expected to attend).
 - Develop the rapporteur programme and liaise with rapporteurs to present final reports.
- **Copy development:**
 - Write descriptions of the concept, themes and topics for each of the Summit sessions for use in Summit planning and decision-making, promotional material, final delegate programme and for the event website (www.artsummit.org).
 - Prepare or oversee revisions to the description of the programme content before and during the Summit.
 - Provide profiles and images of recommended/selected speakers or ensure that this information is provided by the speaker.
 - Advise the organiser of the Cultural Programme to ensure cohesion with the programme theme and selected speakers.
 - Provide input on the design of delegate's programme and collateral to ensure cohesion with the programme theme.
 - Prepare material to assist with the promotion of the Summit programme.
- **Communications:**
 - Communicate as required with JKKN and IFACCA and marketing personnel.
 - Liaise with all parties interested in taking part in the programme – such as those submitting speaker proposals, nominating for a role as a moderator, rapporteur etc.
 - Contribute to discussions and/or events organized prior to the Summit to help promote the Summit programme and key themes (could be in person, via blogs etc).
 - Be available for interviews before, during and after the summit with media, key partners and supporters.
- **Management:**
 - Work within a budget (primarily for speaker travel and accommodation and free registrations).
 - Provide monthly progress reports in a mutually agreeable format (verbal and/or written).
 - Provide a final report to JKKN and IFACCA on the results of the program within two months of the completion of the Summit.

Details of the engagement

It is expected that the Programme Director will be a part-time role for most of the period leading up the Summit (starting at least 18 months prior to the Summit). There will be periods of more intense work when the programme is being finalised, and during the Summit itself. The Programme Director will be contracted by, and report to, the JKKN and be accountable to the IFACCA Summit Committee. The remuneration will be negotiated with the successful applicant.

The contracted period will be August/September 2017 to April 2019, equivalent to approximately 150 days on full time engagement.

Submission process

The selection process will be conducted by IFACCA and JKKN. We invite proposals from around the world that include: a proposal of up to three-pages that addresses the selection criteria and a two-page curriculum vitae. Applications and enquiries should be emailed to Magdalena Moreno, Deputy Director, IFACCA m.moreno@ifacca.org +61 (2) 9215 9048. Applications close on Thursday 6 July 2017.

Summit Theme - Overview

8th World Summit on Arts and Culture, Kuala Lumpur 11 – 14 March 2019

MOBILE MINDS: Culture, Knowledge and Change

The times in which we live are marked by constant change and transformation. Rapid technological progress, environmental impacts, migration patterns and enhanced connectivity all affect our societies, our views of the world, values, cultures, and our understanding of the future. Within this framework, the next World Summit will focus on the intersection and confluence - from both a traditional and contemporary viewpoint - between knowledge, culture, artistic practice, creative spaces, innovation and digital revolution.

How do cultural policies respond to and support innovation, hybridity, diversity and digitalisation, and the interaction between traditional and contemporary practices? How do approaches differ across regions, societies and generations? How do governments respond to the needs of society arising from our transformed sense of self while acknowledging our cultural roots? Is government's role about finding the balance between respecting the past while encouraging innovation and contemporary practice? How can national development plans be better informed by cultural knowledge and artistic practices? What mechanisms can help establish priorities and respond to change in a fluid and responsive way?

We need to understand the scope, pace and nature of change in order to find ways to respond to it. The perception of change differs from community to community and from society to society. What might be considered progress in one situation might be perceived negatively in another. Finding a balance between preservation and progress, between transformation and tradition, and managing the positive and negative impacts of both extremes is challenging. We might not be able to control change but can we tap into its cultural power and transform ourselves in the process? Likewise, how do we spark change when change is needed to help society resolve conflicts, foster reconciliation, heal trauma or address injustices?

There are diverse causes of change and multiple ways of reframing the opportunities and challenges it presents. How can governments know when and how to assist societies to respond to cultural change and societal needs. The 8th World Summit will look at the role of governmental agencies, cultural organisations and creative professionals in finding mechanisms for coping with, learning from and supporting change through culture and knowledge.

Objectives

- To investigate how governments find balance between cultural preservation and progress, between transformation and tradition, and managing the positive and negative impacts of both extremes.
- To understand how change (societal, technological, environmental) reframes the creative environment and vice versa
- To look at the role of innovation, creativity, education and digitalisation on societal and cultural change
- To investigate the role of the arts in responding to rapid change and societal needs
- To look at the impacts of global changes on artistic mobility and practice
- To comprehend the role of art and creativity in the lives of young and older people, First Nations people, women and under-represented communities
- To reflect on the role of arts and culture in transforming, empowering and building sustainable communities
- To showcase examples of how the arts enable communities to learn from the past and apply traditional knowledge to addressing contemporary issues