



## IFACCA

International Federation  
of Arts Councils  
and Culture Agencies

# Report No.17

August 2015

We are delighted to provide members of IFACCA's worldwide network with this report on our activities since April 2014. The past year has seen a number of projects come to fruition with the high point being the launch of our new Strategic Plan for 2015-2020. We look forward to working with you as we implement this next phase of IFACCA's development with our renewed purpose of 'supporting members to succeed and being a global voice advocating for arts and culture'. We thank you all for your continuing support for IFACCA and look forward to meeting you all in just over a year at the next World Summit and General Assembly.

**Sarah Gardner, Executive Director**

### **Strategic Plan 2015-2020 – launched**

In June 2015 IFACCA launched its Strategic Plan for the next five years outlining how it will continue to provide high-quality services and value to its members in today's fast-changing, interconnected world. The Strategic Plan 2015-2020 is available in English, Spanish and French. [ifacca.org/vision\\_and\\_objectives/](http://ifacca.org/vision_and_objectives/)

### **Malta to host 7th World Summit in 2016 – save the date!**

The 7th World Summit on Arts and Culture will be held in Valletta at the Mediterranean Conference Centre on 18 to 21 October. As well as being a major event in the arts calendar, the Summit is a key event in the run-up to Malta's EU Presidency in 2017 and Valletta's role as Capital of Culture in 2018.

### **General Assembly and CEO Seminar – save the dates!**

The IFACCA 6th General Assembly will be held on Tuesday 18 October 2016 and as for previous Summits, we are planning to hold a CEO seminar on Monday 17 October and Saturday 22 October. Please mark these dates in your diary.

### **THRIVE Networking Culture Leaders – workshop and research report**

IFACCA has been awarded a grant under the Asia-Europe Foundation's (ASEF) Creative Networks program, to support THRIVE Networking Culture Leaders project, which aims to document and share information about good practices in strategic planning for culture networks with a view to improving networking, inspiring network leaders, and providing a resource for networks in Asia and Europe.

The project has two key components – a workshop in Singapore on 28-31 August and a research report. The workshop, which will bring together 16 leaders of cultural networks from Asia and Europe, will aim to help participants to assist each other to improve their operations and impact. As background for the workshop, IFACCA is preparing a discussion paper, titled 'International Culture Networks: A Preliminary Analysis', which will provide an introductory analysis of the results of a global survey collecting information on international culture networks: their structures, activities, and challenges and opportunities for the future.

THRIVE is presented in partnership with the European League of Institutes of the Arts; Arts Network Asia, and presenting partner LASALLE College of the Arts (Faculty for the Creative Industries); and is also supported by our member, the National Arts Council of Singapore.

### **ArtCOP21 Professional Workshop**

IFACCA members have been invited to attend a Professional Workshop to be held in Paris, on 3-4 December 2015, within the scope of ArtCOP21, a cultural programme for the 21st United Nations Conference on Climate Change.

The ARTCOP21 professional workshop will bring together more than a hundred international representatives from the cultural sector, and will address how and why culture can play a crucial role in responding to climate change and meeting the Sustainable Development Goals. The participants will share methodologies and experiences in order to support the embedding of environmental sustainability into their organisations and/or practice. IFACCA is a partner in presenting the Professional Workshop.

### **Regional networking – Chapter meetings held since April 2014 include:**

- 11th Asian Chapter meeting, hosted by the Ministry of Tourism and Culture Malaysia on 23-27 May 2014 in Kuala Lumpur, included representatives from eleven countries and special administrative regions.
- 11th European Chapter meeting, hosted by the Lithuanian Council for Culture on 15-17 September in Vilnius
- 4th African Chapter meeting on 24-27 May in Johannesburg, hosted by the National Arts Council of South Africa, coinciding with the African Union's Pan African Cultural Congress.

Future meetings include:

- 12th European Chapter meeting to be held in Oslo, Norway, from 9-11 September hosted by Arts Council Norway.

Information on each of the regional chapters can be found on IFACCA's Regional Events pages at [ifacca.org/ifacca\\_events/regional/](http://ifacca.org/ifacca_events/regional/). Regional fact sheets and web pages which contain information on members, the role of IFACCA's regional coordinators, events, and key issues, are available from: [ifacca.org/membership/regional\\_chapters/](http://ifacca.org/membership/regional_chapters/)

### **Four new board members and a new chair and treasurer appointed**

Over the past year, IFACCA has welcomed four new board members: Rosemary Mangope, CEO, National Arts Council (NAC) of South Africa; Staffan Forssell, Director General of the Swedish Arts Council; Orlaith McBride, Director of the Arts Council of Ireland/An Chomhairle Ealaíon; and Ambassador José Luis Martínez Hernández, Director General, International Affairs, Mexican National Council for Culture and the Arts, (CONACULTA). The IFACCA board is now comprised of representatives from the Pacific, Asia, Europe, Latin America and Africa. Stephen Wainwright, CEO of Creative New Zealand – Toi Aotearoa, replaced Alan Davey as Chair in January 2015; and Bilel Aboudi was appointed Treasurer in March 2015.

### **Board meetings in Fiji (July 2014) and Malaysia (March 2015)**

The IFACCA board met in July 2014 in Suva, Fiji, hosted by the Fiji Arts Council and the Department of National Heritage, Culture and the Arts. The 43rd IFACCA board meeting was held in Malaysia, Kuala Lumpur, from March 8 – 12 and was hosted by the National Council for Culture and Arts (JKKN).

The next Board meeting will be held in Valletta, Malta, on 18-19 November 2015, hosted by Arts Council Malta.

We are grateful for our members' support in hosting board meetings and members' suggestions for agenda items or requests for copies of minutes are welcome.

### **Researchers' Meeting**

IFACCA held the 4th Researchers' Meeting on 7-9 September 2014, immediately prior to the International Conference of Cultural Policy Research (ICCPR, 9-12 September 2014) in Hildesheim, Germany. The report is available here: [ifacca.org/ifacca\\_events/4th-ifacca-researchers-meeting/](http://ifacca.org/ifacca_events/4th-ifacca-researchers-meeting/)

During the ICCPR, which was attended by Sarah Gardner and Annamari Laaksonen, IFACCA organised a very successful panel session titled 'Knowledge and strategy: Cultural policy research and its impact on long-term policy planning' with participants from member organisations.

### **New IFACCA research reports**

Research reports completed since April 2014 and available on the website include:

- D'Art 26B Policy Research by IFACCA Members [media.ifacca.org/files/DArtPolicyResearch26b.pdf](http://media.ifacca.org/files/DArtPolicyResearch26b.pdf)
  - D'Art 34b Arts and ecological sustainability. A joint report between IFACCA and Julie's Bicycle available in English.
  - Informe D'Art 34b - Las artes y la sostenibilidad medioambiental: una perspectiva internacional, disponible en español.
  - Rapport D'Art 34b : Les arts et la viabilité environnementale : un aperçu international, disponible en français.
- [www.ifacca.org/topic/ecological-sustainability/](http://www.ifacca.org/topic/ecological-sustainability/)

### **Other research activities**

- Cultural Policy Quick Facts. A short international overview of the existence of cultural policies, plans and guidelines has been regularly updated. [ifacca.org/files/CulturalPolicyQuickFacts](http://ifacca.org/files/CulturalPolicyQuickFacts).
- Survey of National Arts Support Agencies. In June-July 2015, IFACCA undertook the first part of a members-only research. The report will be available soon and the next stages of the research will continue throughout 2015.
- World Summit evaluation. An evaluation of the first six World Summits was commissioned and considered by the board in March.

In the new Strategic Plan 2015-20, IFACCA's research activities are now included within the Knowledge and Analysis strategy to reflect IFACCA's wider programme of information, analysis and research.

### **WorldCP - update**

A WorldCP profile for Tunisia is now available at the WorldCP website. The profile, written by Bilel Aboudi, Deputy Director of International Cooperation & External Relations, Ministry of Culture, Tunisia, has been edited by Ettijahat Independent Culture, with the support of the European Cultural Foundation. WorldCP continues to develop, with profiles currently being finalised in Singapore, Mongolia, Cambodia and the United States. The WorldCP profile for Zimbabwe was updated in early 2015, and profiles for other countries in Africa were discussed at the African Chapter Meeting in May this year.

### **Background on WorldCP**

IFACCA was nominated by the founders of the highly regarded Compendium of Cultural Policies and Trends in Europe ([www.culturalpolicies.net](http://www.culturalpolicies.net)), the Council of Europe and the ERICarts Institute, to develop an international version of the Compendium as a tool for policymakers, researchers, advocates and the global community. WorldCP aims to be a central, web-based and continuously updated database of country-specific profiles of cultural policies. With the support and cooperation of key regional organisations in Africa, Asia, the Americas, the Pacific and the Middle East, the data stored in the central database will also be able to be presented online in regional versions (like the existing European site). The database will also provide the capacity to monitor and analyse global trends in key aspects of cultural policies. News about the project is published on [www.worldcp.org](http://www.worldcp.org). If you are interested in being involved, please email [worldcp@ifacca.org](mailto:worldcp@ifacca.org)

### **UNESCO Expert Facility – Sarah Gardner and Ayeta Wangusa selected**

In May 2015, Sarah Gardner participated, with IFACCA Africa Regional Coordinator Ayeta Wangusa, as a UNESCO 'international expert' in the first meeting of the UNESCO Expert Facility for the Implementation of the 2005 Convention on the Protection and Promotion of the Diversity of Cultural Expressions held in Casablanca, Morocco.

### **Other IFACCA presentations – Korea, Spain, Mexico, South Africa, Belgium**

In September Ms Gardner attended the Presidential Committee Meeting of the Hub City of Asian Culture in Gwang-ju, South Korea, then in March presented at the United Cities and Local Government's Culture Summit in Bilbao.

Magdalena Moreno met with IFACCA Americas Chapter delegates in Mexico City in August 2014 before attending, as a special guest representing IFACCA, the XVII Conferencia Iberoamericana De Cultura. Then in September she attended a Preparatory meeting for a Global South colloquium on Culture and Social Justice and a Mini-Summit and Public Conversation organised by the African Arts Institute, Commonwealth Foundation and Ford Foundation.

IFACCA's Regional Coordinator for Europe, Diane Dodd, represented IFACCA during a two day Satellite meeting for policy and funders, organised by IETM and Flanders Arts Institute, in Brussels in January 2015.

### **Partnership – Commonwealth Foundation**

An addition to IFACCA's partnerships, is a new a Memorandum of Understanding (MOU) signed with the Commonwealth Foundation. Outcomes from the MOU are currently being planned.

### **DotMusic Initiative progress to next stage**

Since 2012, IFACCA has partnered with DotMusic in its application to ICANN to manage the .music domain name. As was announced in June 2015, the .music domain application has now proceeded to the next stage. Over 300 music organizations worldwide have now supported DotMusic's application. The CEO, Constantine Roussos, says that these organisations represent over 95 percent of music consumed in the world. The .MUSIC application is currently being assessed by the Internet Corporation of Assigned Names and Numbers (ICANN) in 'Community Priority Evaluation' prior to a final decision being made, on four criteria: community establishment; nexus between proposed string and community; registration policies, and community endorsement. IFACCA has been given a position as a permanent DotMusic board member, and will be in a position to advise on new initiatives for the arts supported by DotMusic, should the application be successful.

### **Audit report for 2014**

The audited financial statement for 2014 was reported to the board in March and is available to all national members on request.

### **ACORNS and ACORNS Iberoamericano**

Over 330 editions of ACORNS and 50 editions of ACORNS Iberoamericano have now been published and all the content is archived and searchable on our website. For example, you can read all the news we have ever published for any country, through the IFACCA Directory: [www.ifacca.org/directory/](http://www.ifacca.org/directory/)

If you have any news, publications or events, please email us at [news@ifacca.org](mailto:news@ifacca.org). If you're not receiving ACORNS, and all the resources that it has to offer, you can subscribe at [ifacca.org/accounts/register](http://ifacca.org/accounts/register)

### **New IFACCA website out soon – and new design and promotional materials**

Over the past 12 months we have been designing a new website which will make finding information on developments in arts and cultural policy much easier – by location or topic – and with a friendlier user interface. More news will be released in coming weeks.

IFACCA has also been refreshing its logo, design and look – as evident in the new Strategic Plan – and will be producing additional new promotional materials. We have contacted a range of members and partners to provide testimonials and images to use in this material and we would welcome any assistance in this regard.

### **Staff changes in secretariat and Africa regional coordinator appointed**

Magdalena Moreno joined the IFACCA secretariat as Deputy Director in July 2014, and Amy Griffiths joined as Administrator in August 2014. We are sad to say goodbye to Natasha Eves, who has worked with IFACCA for eight years, most recently as the Project and Membership Coordinator, and is leaving to take up a role as a Regulatory and Policy Analyst at the Special Broadcasting Service (SBS), Australia. We wish her all the best.

In March 2015, Ayeta Anne Wangusa became the new Africa regional coordinator replacing Mike Vann Graan of the African Arts Institute, who had contributed a great deal to IFACCA during his five years in the position.

### **Membership continues to grow**

In the last year, we have welcomed two new national members:

- National Council for Culture and the Art (CONACULTA), Mexico
- Secretaría Nacional de Cultura, Paraguay

We also welcomed new affiliate members:

- Acción Cultural Española (AC/E), Spain
- Japan Foundation Asia Centre
- Department of Arts and Culture, Zambia
- Carnegie Mellon University, Master of Arts Management Program, USA

### **Is your membership payment overdue?**

We encourage any members who have not yet paid their 2015 membership fees to do so as soon as possible. Please note that we will be distributing invoices for 2016 fees during August. Your support is vital to us and we appreciate the ongoing commitment and support of our members.

**We hope you have found this report interesting.**

**We welcome any feedback and thank you for your ongoing support.**

Please contact [info@ifacca.org](mailto:info@ifacca.org) or visit [ifacca.org](http://ifacca.org) for more information.