



## IFACCA

International Federation  
of Arts Councils  
and Culture Agencies

# Report No.18

August 2016

We are delighted to report on the past 12 months in which we have delivered a number of key projects, including a complete redevelopment of [ifacca.org](http://ifacca.org), and a relaunch of ACORNS. We have also been busy working towards the 7th World Summit on Arts and Culture, which will take place on 18–21 October in Malta. We look forward to the special opportunity the Summit provides for members to meet and be involved in exclusive members' events, including the General Assembly, CEO Leadership Seminar, regional meetings and welcome lunch. Your engagement as a member is vital to the work that we do, and we thank you for your continued support and participation.

**Sarah Gardner, Executive Director**

### Exploring Cultural Leadership: World Summit Programme now available

We are pleased to announce that World Summit programme details are now available online. The programme features a fantastic line-up of experts from around the world who will gather to share ideas and discuss the theme of Cultural Leadership in the 21st century. Keynote speakers include Cambodian musician and human rights activist Arn Chorn-Pond, and Professor of International Law, UN Special Rapporteur in the field of cultural rights and award-winning author Karima Bennoune. Panel sessions and workshop discussions will see delegates explore a range of topics, such as how politics and activism in the arts can be supported; the impact of multilateral trade negotiations on cultural policy; and the roles and interplay between governments, artists and cultural professionals. Secure your place in the conversation and register at [artsummit.org/registration](http://artsummit.org/registration). More information at [artsummit.org](http://artsummit.org).

### 5th CEO Leadership Seminar

Leadership expert Graeme Gherashe will facilitate the 5th CEO Leadership Seminar in Malta on 17 and 22 October, alongside the World Summit. We have emailed invitations and the seminar agenda to all CEOs. If you have not yet registered, please contact us on [info@ifacca.org](mailto:info@ifacca.org).

### General Assembly and the board election

The 6th General Assembly, to be held at the Excelsior Hotel from 3.00–4.30pm on Tuesday 18 October 2016 in Malta, is an important opportunity to discuss IFACCA business and elect the new board. In April, we invited nominations for the Federation's board of directors, with a deadline of 17 June 2016. The Nominating Working Group will review all

nominations received and select the best combination of candidates, noting the current board membership and the range of experience, geographic location, gender and language required. These will be presented for election at the General Assembly. There will be a Members' Welcome Lunch prior to the General Assembly. If you have not yet registered for the members' events, you can do so here: [bit.ly/2baes7l](http://bit.ly/2baes7l).

### Board meetings and appointments

In November, the Board meeting was hosted by Arts Council Malta in Valletta and, among other business, elected as its Deputy Chair Orlaith McBride, Director of the Arts Council of Ireland/ An Chomhairle Ealaíon. In April, the Board meeting was hosted by the Chinese Federation of Literature and Arts Circles (CFLAC) in Nanjing, China. The next meeting will be held in Valletta, to coincide with the World Summit. We are grateful for our members' support in hosting board meetings and welcome members' suggestions for agenda items or requests for minutes.

### New website launched - [ifacca.org](http://ifacca.org)

In March we launched our new website at [ifacca.org](http://ifacca.org). The Secretariat has worked to update content and code thousands of news items and resources so that users can easily search by topic, theme, and geographical preferences. Content is now ordered according to a lexicon of six themes – Cultural Policy Overview, Current Issues in Cultural Policy, Legislation and Artform Policies, Financing of Culture, Public Institutions and Infrastructure and Promoting Participation and Partnership – and almost 50 subtopics. The site also includes new navigation tools, filters and a new Places portal, which allows users to explore the world of arts and cultural policy with ease.

### **D'Art 48: International Entrepreneurship in the Arts**

In June, we released D'Art 48: International Entrepreneurship in the Arts, which presents the results of an online survey, disseminated among members in mid-2015. The Secretariat assisted Dr Lidia Varbanova, international consultant in strategies and entrepreneurship in the arts and creative industries, in her research on this topic by helping develop the questionnaire and distributing it to the IFACCA network. The results of the research inform Chapters Four and Six of Dr Varbanova's book 'International Entrepreneurship in the Arts', which will be published by Routledge in 2016. Find the report online at [bit.ly/2b2wM15](http://bit.ly/2b2wM15).

### **D'Art 49: International Culture Networks**

In August, we will release D'Art 49: International Culture Networks. The report presents the results of international research on the governance models of cultural networks, together with introductory chapters by Dr Aleksandra Uzelac and Anna Steinkamp, and includes a preliminary directory of cultural networks.

### **D'Art 50: Supporting Culture (members only)**

In April, we released a draft of D'Art 50: Supporting Culture (Part one), which looked at the governance of member agencies. The Secretariat is currently analysing responses to the second survey for this project, which looks the operations of member agencies. A full report will be presented for the first time in October at the CEO Leadership Seminar. Following the Summit, the report will be translated into Spanish and French and sent to members. We are extremely pleased with the breadth of participation in this ground-breaking project and thank all our members for their valuable contributions.

### **Research on Local Government**

The Secretariat is working on a project with the Committee on Culture of United Cities and Local Governments (UCLG) to explore the relationship between national and local governments in relation to cultural policy. As part of the project, we are conducting a survey that looks at the various mechanisms, policies and forms of collaboration that exist between different tiers of government worldwide. The results of this project will be published in our series D'Art Topics in Arts Policy. If you are from a national or local government agency, we would value your contribution. Complete the online survey here: [bit.ly/2avV83U](http://bit.ly/2avV83U).

### **Research on Cultural Leadership**

The Secretariat is working on the Discussion Paper for the World Summit, which will explore Cultural Leadership in the 21st century. Following the Summit, the paper will be updated and published in our series D'Art Topics in Arts Policy.

Most D'Art Reports are collaborations with members and strategic partners. We are always open to exploring new topics, and welcome your ideas and suggestions.

### **Cultural Policy Quick Facts**

We continue to maintain an international overview of existing cultural policies, plans and guidelines. Updated fact sheets will be presented at the World Summit, and you can find the latest information here: [bit.ly/2b4Gr8t](http://bit.ly/2b4Gr8t).

### **Wroclaw Commentaries**

Research Manager, Annamari Laaksonen, has collaborated with fellow international experts to create a reference guide to cultural rights, which will be published later in 2016. The managing editors of the Wroclaw Commentaries are Andreas Wiesand (Germany), Kalliopi Chainoglou (Greece) and Anna Sledinska-Simon (Poland).

### **Researchers' Meeting**

The 5th IFACCA Researchers Meeting was co-hosted by the Arts Council of Korea in Seoul, South Korea, on 3–5 July. The meeting was attended by 14 researchers from eight countries, and coincided with the International Conference of Cultural Policy Research. Its objectives were to share information on current research priorities, project and methods; discuss the role of arts policy research and its connection to cultural policies; and provide feedback on IFACCA's research activities and projects.

### **WorldCP**

In November, Executive Director Sarah Gardner and Research Manager Annamari Laaksonen participated in several WorldCP meetings in Wroclaw, Poland, including the 4th WorldCP-Asia Meeting organised by the Asia-Europe Foundation. The meetings addressed the future of the WorldCP project, and focused on documenting the policies relating to arts and culture in several Asian countries through the development of national profiles. In June, the Secretariat published six cultural policy profiles for countries in the

Arab region, which were developed in partnership with Al-Mawred Al-Thaqafy, Ettijahat-Independent Culture and the European Cultural Foundation.

### **European Chapter meeting**

The 12th European Chapter meeting was hosted by Arts Council Norway in Oslo, Norway on 9–11 September. Attended by representatives from 16 European National Member organisations, the meeting covered issues related to Freedom of Expression; Public Art that Provokes; Children and Youth Engagement in the Arts; Evaluation and Measurement and the Value of the Arts; and the Decentralisation of the arts.

### **Regional Chapter meetings**

Meetings for all regional chapters will be held at the Mediterranean Convention Centre in Valletta, Malta at 3.00pm on Friday 21 October. Agenda details will be sent to all members in September.

### **Participation in international events**

**Algeria:** Africa Regional Coordinator, Ayeta Wangusa, attended the African UNESCO Intangible Cultural Heritage policy expert meeting in Algeria on 28 September–2 October.

**Vietnam:** Magdalena Moreno presented a case study at the Sub-regional Meeting for Intangible Cultural Heritage Safeguarding in Southeast Asia in Hanoi, Vietnam, on 5–8 October.

**Malta:** Magdalena Moreno presented at the plenary of the 2015 Commonwealth People's Forum, held in St George's Bay, Malta, on 23–26 November in the lead up to the Commonwealth Heads of Government Meeting (CHOGM); and joined Sarah Gardner for the board meeting and launch of the World Summit.

**South Korea:** Sarah Gardner attended the official opening of the Hub City of Asian Culture in Gwangju in November, as a member of the Presidential Committee.

**France:** European Regional Coordinator Diane Dodd participated in a Professional Workshop within the context of ArtCOP21 co-organised by COAL; Julie's Bicycle, On the Move and La Gaité lyrique in Paris on 3-4 December.

**Cambodia:** In January, Research Manager Annamari Laaksonen participated in the 3rd Conference of the Asia-Pacific Network for Cultural Education & Research (ANCER) entitled Vitality and Viability: Arts Ecosystems in Asia in Phnom Penh, Cambodia. She spoke in a session

on Cultural Policy making and Cultural Policies coordinated by the Asia Europe Foundation (ASEF).

**China:** Sarah Gardner and Meredith Okell participated in the board meeting in April.

**Indonesia:** Sarah Gardner presented at the Culture and Arts Cooperation Dialogue, hosted by the ASEAN Secretariat in Jakarta, Indonesia, on 12–13 May.

**Colombia:** Magdalena Moreno participated in the 18th Conference for Ministers of Culture of the Ibero-American Space in May in Cartagena de Indias. The conference was hosted by the Ministry of Culture of Colombia, a member of IFACCA, and was co-organised by Organización de Estados de Iberoamerica (OEI) and the Secretaria General del Espacio Iberoamericano (SEGIB).

**Guam:** In May, Magdalena Moreno presented a paper on Cultural Diplomacy at the Arts, Culture and Sustainable Development Forum in Guam in May in the context of the Festival of the Pacific Arts, which was hosted by Guam under the custodianship of the Pacific Community.

**Japan:** In June, Sarah Gardner met with affiliate members and cultural organisations in Tokyo to discuss issues of common interest in the lead up to the 2020 Olympics.

**South Korea:** In June/July, Sarah Gardner and Annamari Laaksonen presented the Researchers' Meeting in Seoul; and in Gwangju, Ms Gardner spoke at the Asia Culture Forum and attended the 7th ASEM meeting of Culture Ministers.

### **Global Campaign for Culture releases joint communique**

In September, IFACCA worked with other leaders of the global campaign 'The Future We Want includes Culture' to release a communique, in the lead-up to Habitat III, the Special Summit on Sustainable Development, held within the UN's 70th General Assembly in New York from 25-27 September. The communique is available in English, French and Spanish.

### **ACORNS & ACORNS Iberoamericano**

In May, the Secretariat relaunched [ACORNS](#) with a new format and editorial style, which includes a digest of trends from the international

arts and cultural policy sector, as well as the usual listings of news, publications and events. If you have colleagues or contacts that would appreciate the latest in arts cultural policy delivered direct to their inbox, invite them to subscribe at [bit.ly/2aVWONr](https://bit.ly/2aVWONr).

### **What did you think of IFACCA**

In February, we conducted two surveys: one of members and one of ACORNS subscribers. The biennial survey of members was aimed at understanding how members perceive the value of their membership and the services of the Secretariat. The vast majority of respondents (95 percent) believe their membership is 'useful' or 'somewhat useful', and the Secretariat's performance is valued very highly with 84 percent of respondents satisfied with their interactions. The services most used – by more than two thirds of respondents – are [ACORNS](#), [ifacca.org](https://ifacca.org), [Cultural Policy Quick Facts](#) and the [World Summit](#).

The objective of the ACORNS survey was to map the awareness and usefulness of IFACCA and its services. Our performance was rated 'well' or 'very well' by nearly all respondents. The services of which respondents were most aware were [ACORNS](#), [ifacca.org](https://ifacca.org) and the [World Summit](#), which were also considered the most valuable and useful.

We would like to thank all respondents for their valuable feedback. The results and comments have not only informed the board and offered valuable information for planning our activities, but also lifted our spirits!

### **Audit report for 2015**

The audited financial statement for 2015 is available to all national members on request.

### **Welcome to new members**

In 2016 we welcomed three new national members:

- [Ministry of Culture](#), Presidency of the Nation, Argentina
- [Arts Council of Sri Lanka](#), Government of Sri Lanka
- [Slovak Arts Council](#), Slovakia

We also welcomed three new affiliate members:

- [Gwangju Cultural Foundation](#) (South Korea),
- [My Performing Arts Agency](#) (Malaysia)
- [Arts and Theatre Institute](#) (Czech Republic)

### **Are you up to date with your membership payments?**

If you have not yet paid your 2016 membership fee, you may not be eligible for discounted member rates, or to attend members' events during the World Summit. This month you will receive the invoice for the 2017 fees. Your support is vital to our delivery of services to all members of the Federation and we greatly appreciate your ongoing commitment.

### **Meredith Okell joins IFACCA Secretariat**

In January, Meredith Okell joined the Secretariat as Communications and Project Coordinator. Previously, Meredith worked in various roles with the Australia Council for the Arts and between 2000 and 2012, she worked in a number of positions in the UK cultural and education sectors, managing projects and literature festivals for the Charleston Trust, overseeing arts education projects, and delivering communications for the University of Cambridge. Information on the Secretariat is available here [ifacca.org/secretariat/](https://ifacca.org/secretariat/).

### **New brochure**

We are delighted to enclose our new promotional brochure. If you would like copies to circulate to networks, contacts or to your staff so they know how to make the most of your organisation's membership, please just email us at [info@ifaca.org](mailto:info@ifaca.org).

**For general information, the latest news and updates about IFACCA activities visit [ifacca.org](https://ifacca.org). We welcome your feedback and requests for information at [info@ifacca.org](mailto:info@ifacca.org).**