



Guidelines for Participant Proposals

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OVERVIEW

Mobile Minds: Culture, knowledge and change

The times in which we live are marked by constant change and transformation. Technological progress, environmental impacts, migration patterns and enhanced connectivity all affect our societies, our views of the world, values, cultures, and our understanding of the future. Within this framework, the 8th World Summit on Arts and Culture will focus on the intersection and confluence - from both traditional and contemporary viewpoints - between knowledge, culture, artistic practice, creative spaces, innovation and the digital revolution.

The objectives of the Summit are:

- *to inspire* participants with provocations on how global change (societal, technological, political, environmental) reframes the creative environment and vice versa
- *to respond* to different perspectives on how governments and policy makers find balance between cultural preservation and progress, between transformation and tradition, and managing the positive and negative impacts of both extremes
- *to reflect* on the impact of innovation, creativity, education and digitalisation on societal and cultural change and the response of the cultural sectors in transforming, empowering and building sustainable communities
- *to share* good practices on how culture and the arts enable communities to learn from the past and apply traditional knowledge to address contemporary issues
- *to challenge* the role of the arts in responding to rapid change and societal needs, particularly to young and older people, First Nations peoples, women and under-represented communities.

Recognising that the terms culture and knowledge are not neutral but rather active spaces of contestation, conflict, power and influence, the following principles will guide our shared understanding of key concepts:

Mobile Minds refers to the agility and the ability with which we can respond to our circumstances in times of disruption, tension and rapid change. Socio-cultural and technological disruptions can positively challenge mobile minds, they can also uproot individuals from their communities and identities. It is not limited to the notion of mobility, though it does recognise the importance of cross-border engagement and the exchange of ideas and practices.

Culture encompasses traditional as well as contemporary cultural expressions and content in their many forms. Cultural content refers to the symbolic meaning, artistic dimension and cultural values that originate from or express cultural identities; and cultural expressions as those which result from the creativity of individuals, groups and societies, and that have cultural content. Culture and creativity open possibilities for finding solutions to new problems across the Global South and North.

Knowledge encompasses traditional and historical knowledge and wisdom, current thinking and future transmission, including digital literacy, as the framework of ideas that help us understand the world in which we live.

Change encompasses major shifts in thought, politics, approaches, rights, models, economies, society and our environments as well as technological change. It also considers the different rhythms and patterns of change in different contexts; the ability of individual and institutional actors to respond; and the role of governments, agencies, civil society and artists as instigators, negotiators and leaders of change.

The Summit programme will explore key issues across three days, each with a specific focus:

CONTINUITY AND TENSION

The first day of the Summit will kick off with reflection on our current state. We will identify the key issues arising from change that face the arts and culture sector; explore emerging tensions versus those that revisit familiar challenges for arts and culture in public life; and consider how the roles of State and non-State actors have shifted in recent years. Are we having the right conversations? Are we leading or responding to change? And when we respond to change are we already too late to the table?

CREATIVE CONVERGENCE/DIVERGENCE

On the second day we will explore how artistic and creative practices are responding to change, whether through positively converging with its possibilities or questioning its direction and actively diverging from its trajectory. We will question how creative practice can embrace change to enable new conversations and collaborations; how it can interrogate current approaches to inspire further change; whether the digital era has democratised creative spaces, or created new challenges; and ask who is pioneering in this space and what standard do they set for us?

CREATING OUR FUTURES

The final day will ground the discussion to look at how we influence and make tangible change for the future, and discuss how arts and culture can lead change to create spaces we wish to inhabit. Delegates will identify what they take away from the Summit, agree on what is non-negotiable and confirm how we will work together to keep the conversation alive. We will envision how the sector can continue to thrive and demonstrate to governments and peoples the contribution made by arts and culture to society.

SESSIONS AND PARTICIPANT ROLES

In response to delegate feedback from previous World Summits, in 2019 we will incorporate new session formats that will allow for greater interaction between delegates. This will include a [World Café](#) style session that will engage all delegates in common conversations around key issues, interactive [Long Table](#) sessions that present and respond to provocations, and case study presentations.

There are five main participant roles during Summit sessions:

- PANELLIST*** Panellists will be experts from the arts and culture sector, or other sectors related to the themes being discussed. They will present thought-provoking perspectives on key issues and engage in debate with their fellow panellists. Panel sessions will run for two hours and will be attended by all delegates (approximately 400 people). Panel sessions will have up to four panellists, each of whom will deliver a 20-minute presentation, engage in open conversation with fellow panellists, and participate in Q&A with delegates.
- PRESENTER*** Presenters will present and explore with delegates innovative models that relate to key issues. Case studies may be drawn from the arts and culture sector, other sectors that are pioneering in relevant areas, or collaborations between sectors. Presentation sessions will run for 1.5 hours in parallel with other sessions, and will be attended by up to 100 delegates. Presentation sessions will have three presenters, each of whom will deliver a 15-minute presentation, followed by conversation and Q&A with delegates.
- PROVOCATEUR*** Each [Long Table](#) session will include three provocateurs, who will open the session by sharing their perspective on the key issues and play an ongoing active role in discussions. Long Table sessions will run for 1.5 hours in parallel with other sessions, and will be attended by up to 100 delegates. At any given time, there may be up to 12 people seated at the table and actively engaging in conversation. In the first fifteen minutes of the session, provocateurs will each share their perspective, before the facilitator opens conversation to the group; they will stay at the table throughout the session.
- FACILITATOR** Panels and [Long Table](#) sessions will be guided by a facilitator. Facilitators will have a strong understanding of the issues being addressed within the session and will encourage conversations between panellists / delegates throughout. Long Table sessions will run for 1.5 hours in parallel with other sessions, and will be attended by up to 100 delegates. At any given time, there may be up to 12 people seated at the table and actively engaging in conversation. At the beginning of the session, the facilitator will open proceedings, explain the format and provide context for the issues to be discussed; they will then guide conversation between provocateurs, open the conversation to the room, guide proceedings throughout, and offer a brief summary at the close of the session.
- TABLE HOST** The [World Café](#) style session will include table hosts who encourage and facilitate conversation between small groups of up to 10 delegates. The session will run for 1.5 hours and will be divided into three 20-minute sections during which table hosts will guide conversation around a specific question (which will be provided). These will be followed by a round up, during which delegates will share key findings and perspectives. The session will be overseen by an MC, so only selected table hosts will be required to present.

* Panelists, presenters and provocateurs are invited to approach these roles creatively and we welcome proposals that incorporate artistic or creative content (please see page 5 of the application form).

SELECTION PROCESS

Proposals will be reviewed by the [International Programme Advisory Committee \(IPAC\) for the 8th World Summit](#) after the closing date (Sunday 20 May 2018). The IPAC will assess how proposals may contribute to the overall needs of the programme, and respondents will be considered for all roles that relate to their areas of expertise and experience. The IPAC will ensure diverse representation and appropriate translation services will be provided to ensure all selected participants can engage in sessions.

INTERNATIONAL PROGRAMME ADVISORY COMMITTEE

The International Programme Advisory Committee (IPAC) comprises leaders from across the international arts and culture sector, along with representatives from the [National Department for Culture and Arts \(JKKN\)](#), Malaysia and the Secretariat of the [International Federation of Arts Councils and Culture Agencies \(IFACCA\)](#), as the co-hosts of the Summit. The introduction of a Committee to programme the World Summit reflects [IFACCA's new direction](#), which prioritises working collaboratively and increasing opportunities for peer exchange within our international network of members and experts.

The independent members of the International Programme Advisory Committee are:

- Toni Attard (Malta)
- Olu Alake (United Kingdom)
- Abdullah Alkafri (Syria)
- Wulan Dirgantoro (Australia / Indonesia)
- Joy Mboya (Kenya)
- Kathy Rowland (Malaysia / Singapore)
- Carlos J. Villaseñor Anaya (Mexico)

The National Department for Culture and Arts (JKKN) is represented by Salehuddin bin Md Salleh, Director Policy and Research Division; and IFACCA is represented by Magdalena Moreno Mujica, Executive Director and Meredith Okell, Communications and Engagement Manager.

SUBMIT A PROPOSAL

The deadline for proposals is Sunday 20 May 2018. If you have any questions about submitting your proposal please contact info@artsummit.org. Submit your proposal using the online form in [English](#), [Spanish](#) or [French](#).